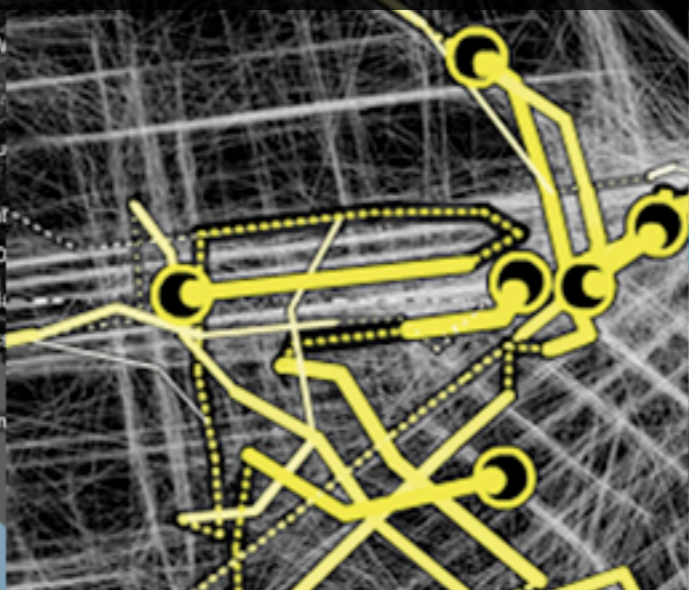
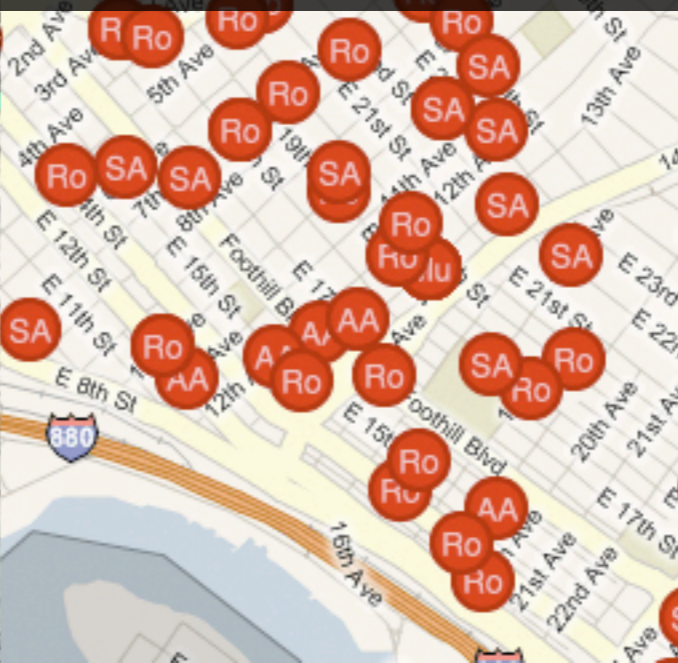
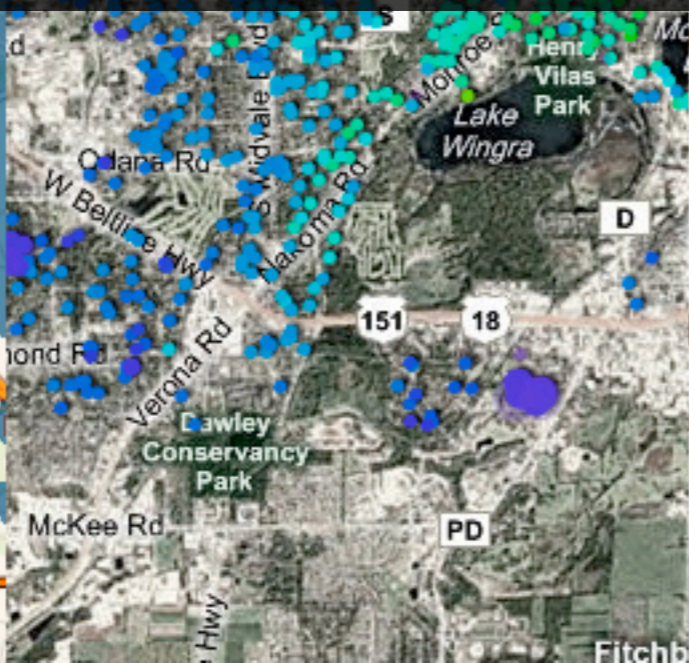
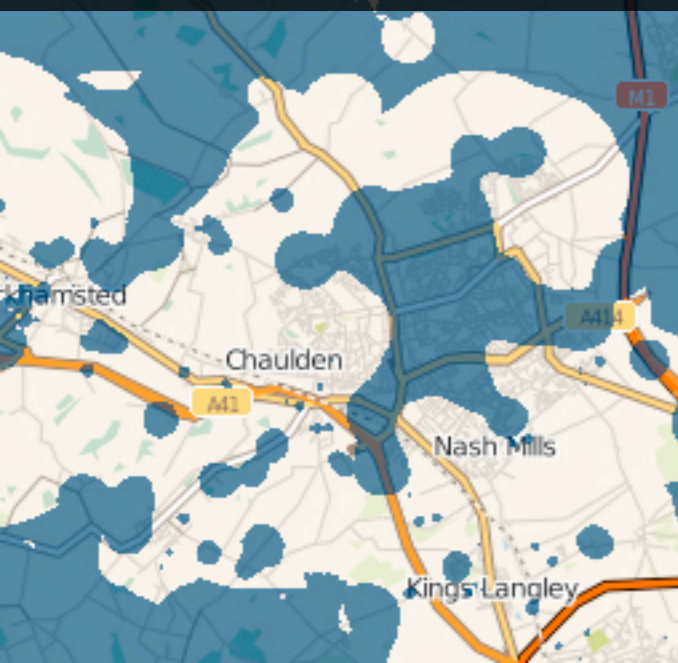


Stamen is a design and technology studio in San Francisco, California



We design and build live, dynamic mappings of rich information datasets



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Part of complete coverage on **Digital Biz**

When it comes to making data sexy, you can't be too graphic

By **Steve Mollman**, for CNN
November 12, 2009 -- Updated 05:51 GMT (13:51 HKT)

(CNN) -- The good news: data from governments and other organizations is increasingly open and online. The bad news: it's rather dull.

The result? A booming interest in data visualization, which can transform boring stats into compelling graphical presentations explaining our world.

Crimespotting: Graphics of crime in Oakland are easily accessible and compelling information.

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December 9, 2008, 7:44 AM

Four Innovative Mappers Re-inventing the Very Idea of Maps

From the museum to the iPhone, the new cartographers have arrived -- and they're transforming what "going digital" really means.

By **Buddy Kite**
[more from this author]

Play Slideshow 4 of 7

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Eric Rodenbeck, 38
The founder and creative director of Stamen Design in San Francisco, Rodenbeck has carved out a niche as a multidisciplinary designer with a serious technological bent. Recent projects range from a dynamic hurricane-tracking map for msnbc.com to a series of live interactive maps visualizing activity on the Website digg.com. Much of his and his studio's emphasis is on creating interactive environments where users can explore data and discover patterns themselves.

ArtScope, San Francisco Museum of Modern Art
The museum asked Stamen Design to create a "map" for wandering online among thirty-six hundred

keywords: maps, cartography, gps systems, directions, map technology, terrain

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Google Custom Search

Infographic: "Home and Away" Tracks Iraq/Afghanistan Casualties

By **CLIFF KUANG** Mon May 24, 2010

Two maps, side by side, show where fallen soldiers were from, and where they died.

CASUALTIES: Afghanistan Iraq

Showing 1,771 US and Coalition casualties

Working for CNN, **Stamen** has created a **heart-breaking infographic** memorializing coalition troops who've fallen during the Iraq/Afghanistan war.

Hey MySpace Employee: Justin Timberlake Just Fired You

We have been called things like "Most Innovative Design Company of the Year"

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50 MOST INNOVATIVE COMPANIES

48 STAMEN DESIGN

For finding both art and science (and on Twitter)

INFO-GROOVY
Stamen mapped San Francisco real-estate values in vivid color.

Illustration by: Stamen Design

MANAGEMENT CONFERENCE 2010 CHICAGO BOOTH

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Infographic: Nike Puts NBA Playoff Teams in a Twitter-Based Battle Royale

By **CLIFF KUANG** Thu Apr 29, 2010

A real-time Twitter visualization, perfect for NBA fans.

NIKE POST-SEASON TWITTER PLAYOFFS

SUNS 1 favorite this minute
TRAIL BLAZERS 1 favorite this minute
THUNDER 4 favorite this minute
HAWKS 2 favorite this minute
BUCKS 1 favorite this minute

LAKERS 1 favorite this minute
THUNDER 4 favorite this minute
CAVALIERS 1 favorite this minute
BULLS 2 favorite this minute

MUGGETS 1 favorite this minute
JAZZ 2 favorite this minute
CELTICS 1 favorite this minute
HEAT 1 favorite this minute

MAVERICKS 1 favorite this minute
SPURS 1 favorite this minute
MAGIC 1 favorite this minute
BOBCATS 1 favorite this minute

Hey MySpace Employee: Justin Timberlake Just Fired You

Toshiba teams up WITH UPS to satisfy customers

UPS WE LOGISTICS CUSTOMER STORIES

@ DESIGN

Dec 31, 1969

Data Viz Whiz Kids Launch Stunning Map Experiment

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and are on lists of "Best and Brightest Companies"

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San Francisco, the city that's open for data

How DataSF.org, which publishes dozens of official data sets, is starting to transform life and politics in San Francisco

Bobbie Johnson
guardian.co.uk, Wednesday 14 October 2009 13:05 BST
Article history

San Francisco's public data at work on Crimespotting.org Photograph: PR

A few months ago, the mayor of San Francisco met some of the city's leading technology entrepreneurs. On the surface, it looked like little more than a photo opportunity -- a chance for the smooth and ambitious mayor, Gavin Newsom, to smile and glad-hand with Twitter and a string of other hot internet companies. But signs soon emerged that something more fundamental was taking place.

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Politics Government data

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London asks developers to help it free official data

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Gain Valuable Insight with SAS Customer Experience Analytics. www.SAS.com

IN an uncharted world of boundless data, information designers are our new navigators.

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Enlarge This Image They are computer scientists,

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Home > Magazine > 2010 > 04 > Features > Stamen: Ultra mapping comes to London

Stamen: Ultra mapping comes to London

By **Wired UK Staff** | 12 March 10

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29 June 2011

Google

Takedown

This article was taken from the April issue of Wired magazine. Be the first to read Wired's articles in print before they're posted online, and get your hands on loads of additional content by subscribing online

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Stamen is a San Francisco design and tech team that's reinventing how to

We've participated in shows at the Museum of Modern Art and the Art Institute of Chicago



modesty
maps

We actively contribute to the development of open source software



Poly
maps



Walking Papers



Studio members often speak in public at events like TEDx and Where 2.0

<http://prettymaps.stamen.com>



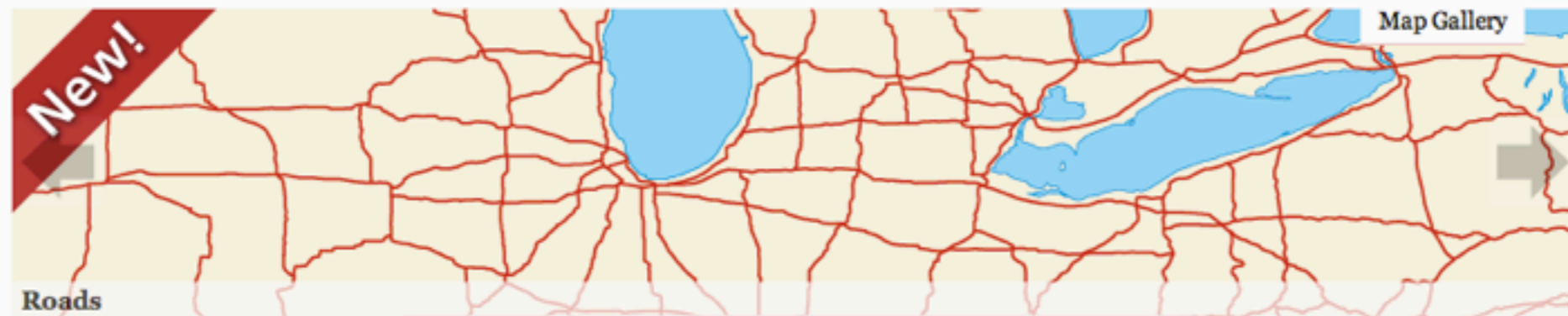
TEDx Silicon Valley



Natural Earth

Free vector and raster map data at
1:10m, 1:50m, and 1:110m scales

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Natural Earth is a public domain map dataset available at 1:10m, 1:50m, and 1:110 million scales. Featuring tightly integrated vector and raster data, with Natural Earth you can make a variety of visually pleasing, well-crafted maps with cartography or GIS software.

Natural Earth was built through a collaboration of many **volunteers** and is supported by **NACIS** (North American Cartographic Information Society), and is free for use in any type of project (see our **Terms of Use** page for more information).

[Get the Data](#)


Convenience

Natural Earth solves a problem: finding suitable data for making small-scale maps. In a time when the web is awash in geospatial data, cartographers are forced to waste time sifting through confusing tangles of poorly attributed data to make clean, legible maps. Because



Neatness Counts

The carefully generalized linework maintains consistent, recognizable geographic shapes at 1:10m, 1:50m, and 1:110m scales. Natural Earth was built from the ground up so you will find that all data layers align precisely with one another. For example, where rivers and country

A 50m-admin-0-countries_area (242 areas selected)			
S COUNTRYNAM	R SCALERANKY	S FEATURECLA	S SOVE
Afghanistan	1.000000000000	Countries	Afghanis
Aland	3.000000000000	Countries	Finland
Albania	1.000000000000	Countries	Albania
Algeria	1.000000000000	Countries	Algeria

GIS Attributes

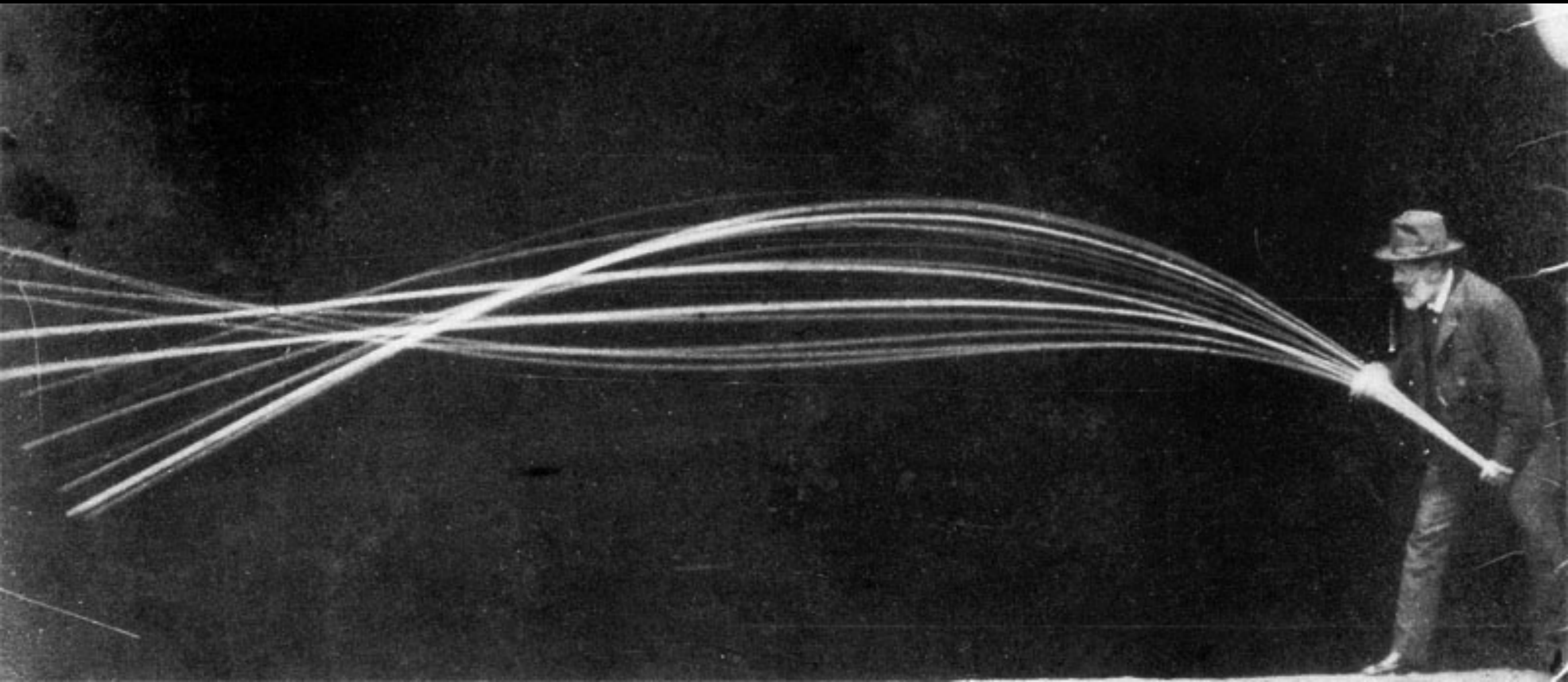
Natural Earth, however, is more than just a collection of pretty lines. The data attributes are equally important for mapmaking. Most data contain embedded feature names, which are ranked by relative importance. Other attributes facilitate faster map production.

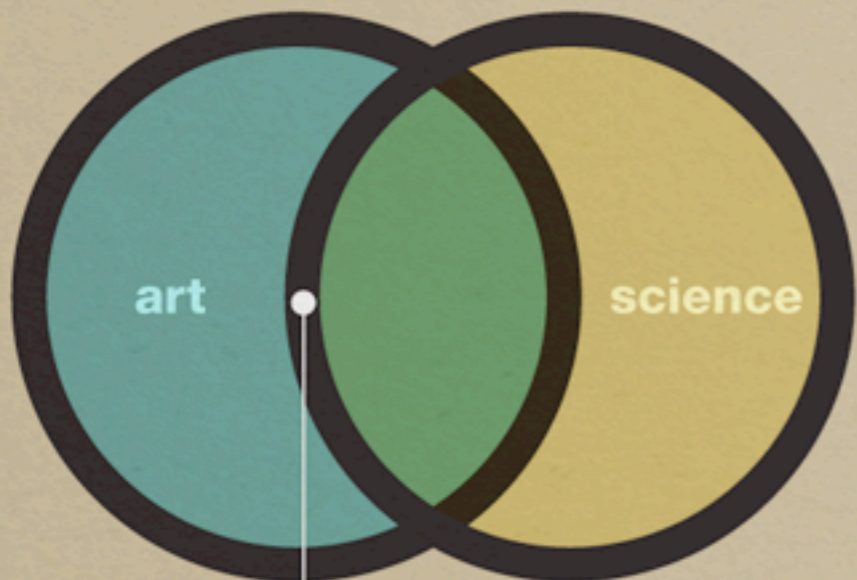


We are outsiders to traditional GIS, with a point of view that comes from ad hoc and open source development

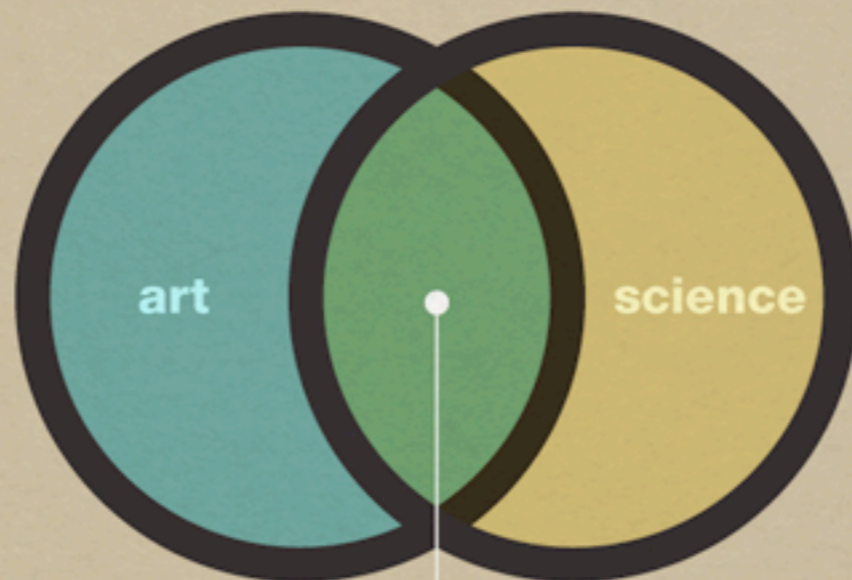
We are a fairly small team based in San Francisco



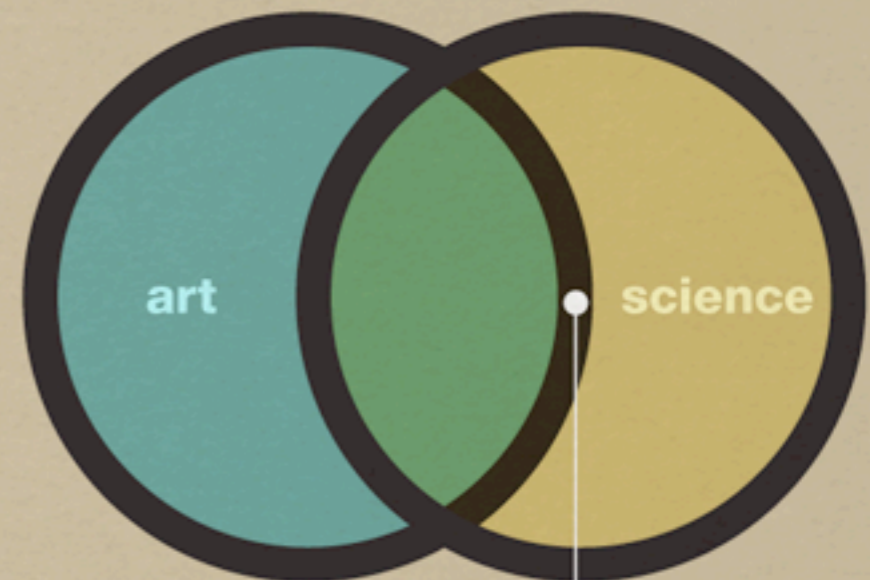




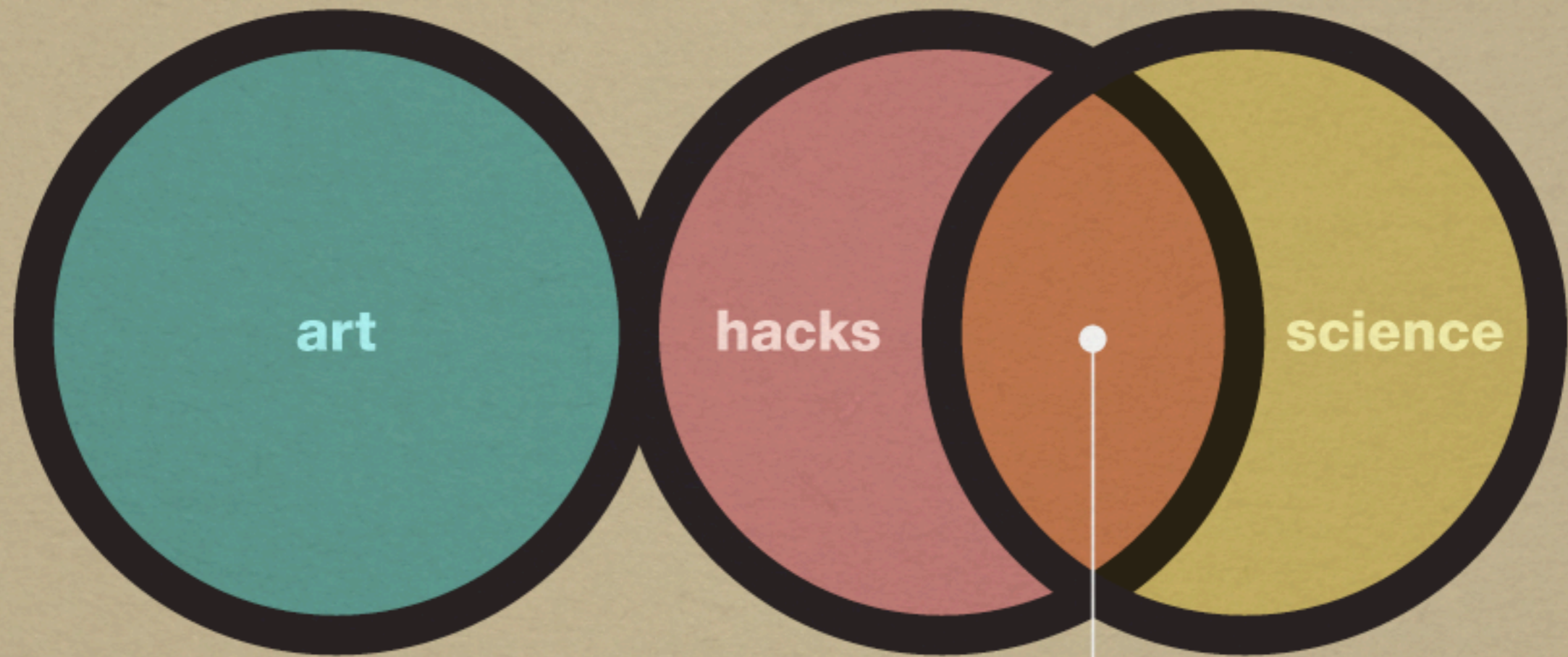
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print cartography



web cartography



web cartography ●

#1 *ABBY LEE MILLER*



#2 *ANDY COHEN*



#3 *AZEALIA BANKS*



#4 *BIG ANG*



#5 *CHILDISH GAMBINO*



#6 *ELIZABETH OLSEN*



#7 *EMILY VAN CAMP*



#8 *EVELYN LOZADA*



#9 *FUN*



#10 *JESSIE J*



#11 *JOSH HUTCHERSON*



#12 *LIZZY CAPLAN*



#13 *MICHAEL B. JORDAN*



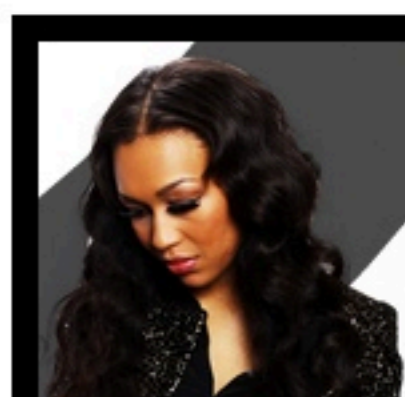
#14 *NADIA G*



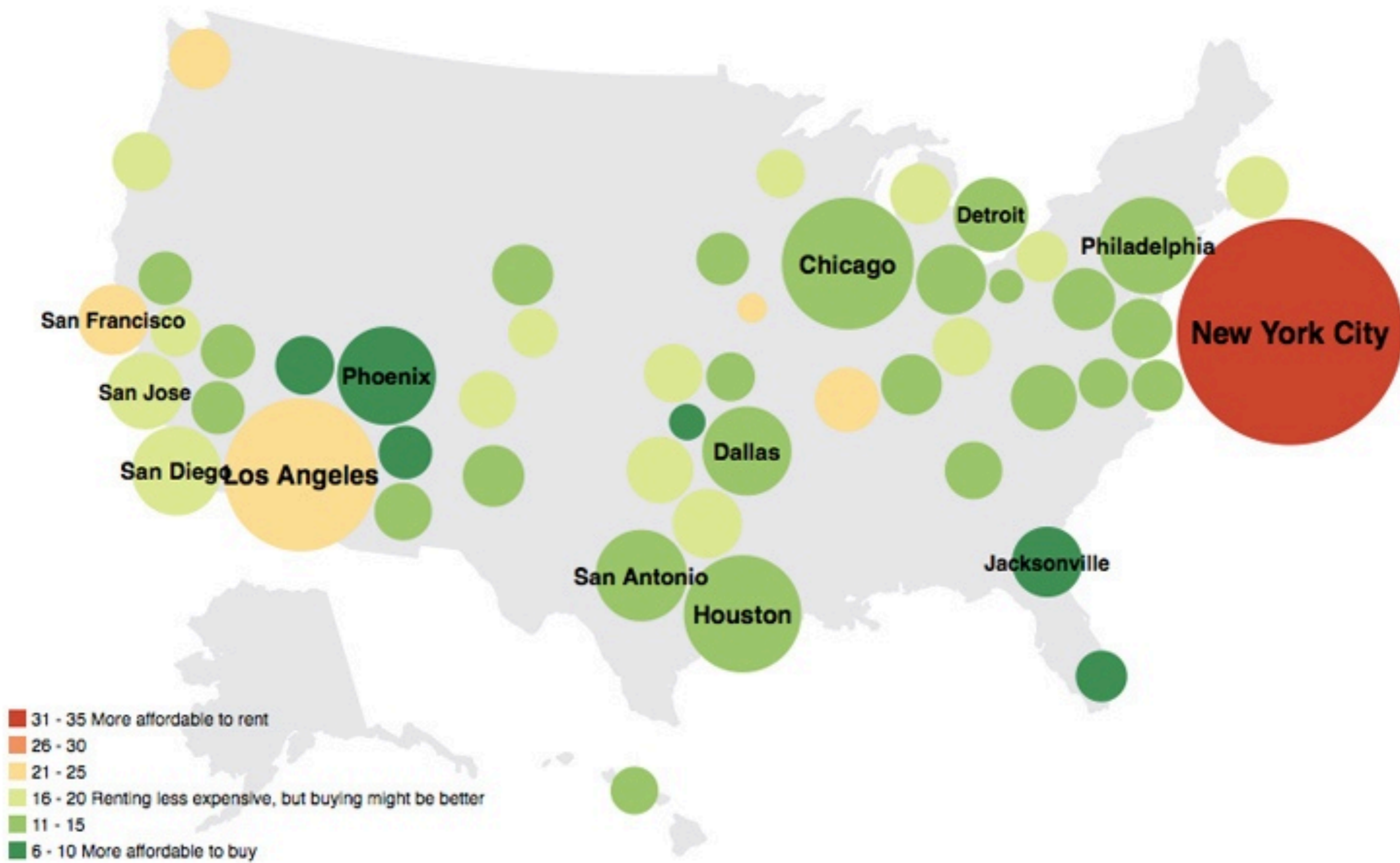
#15 *NEON HITCH*

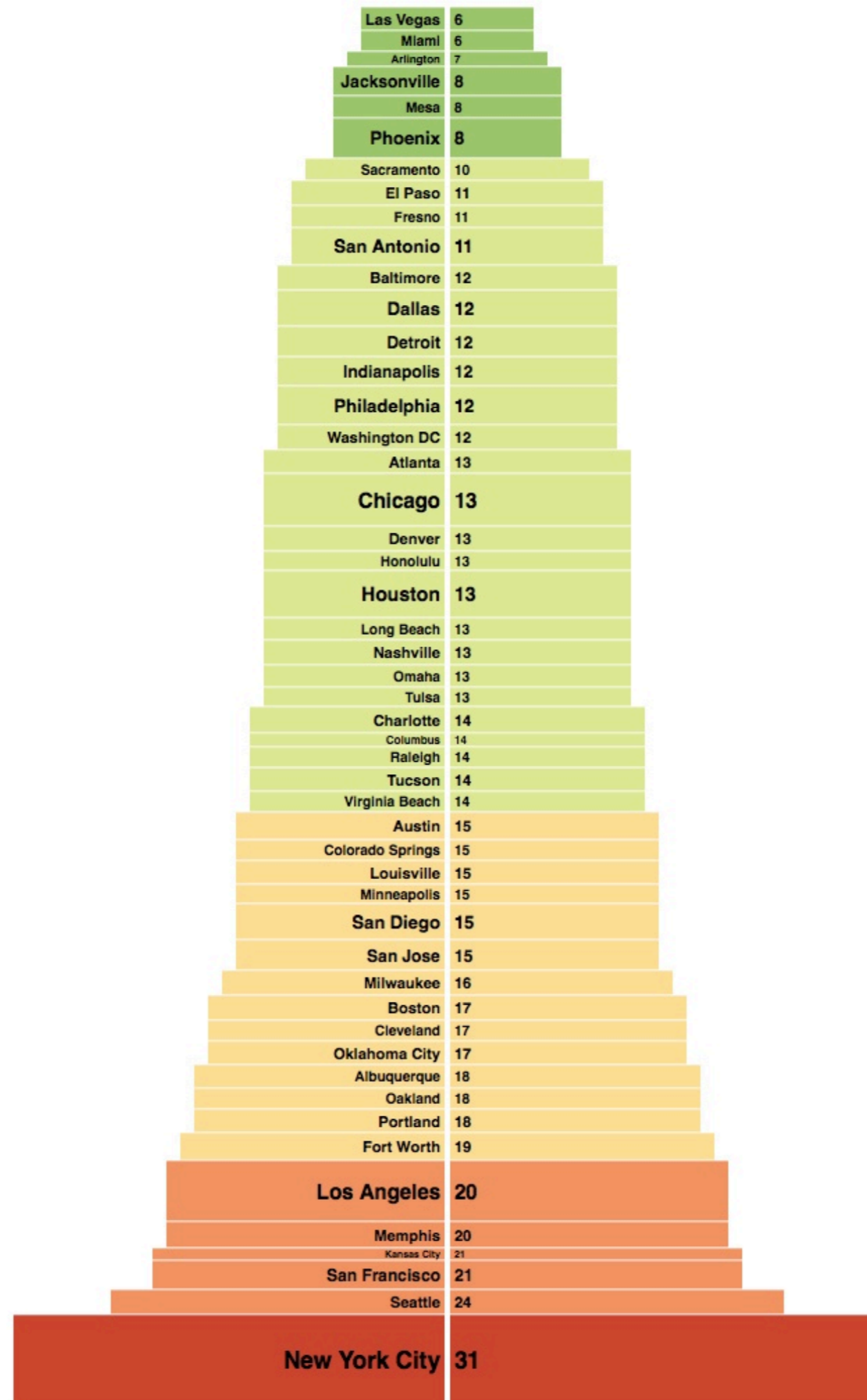


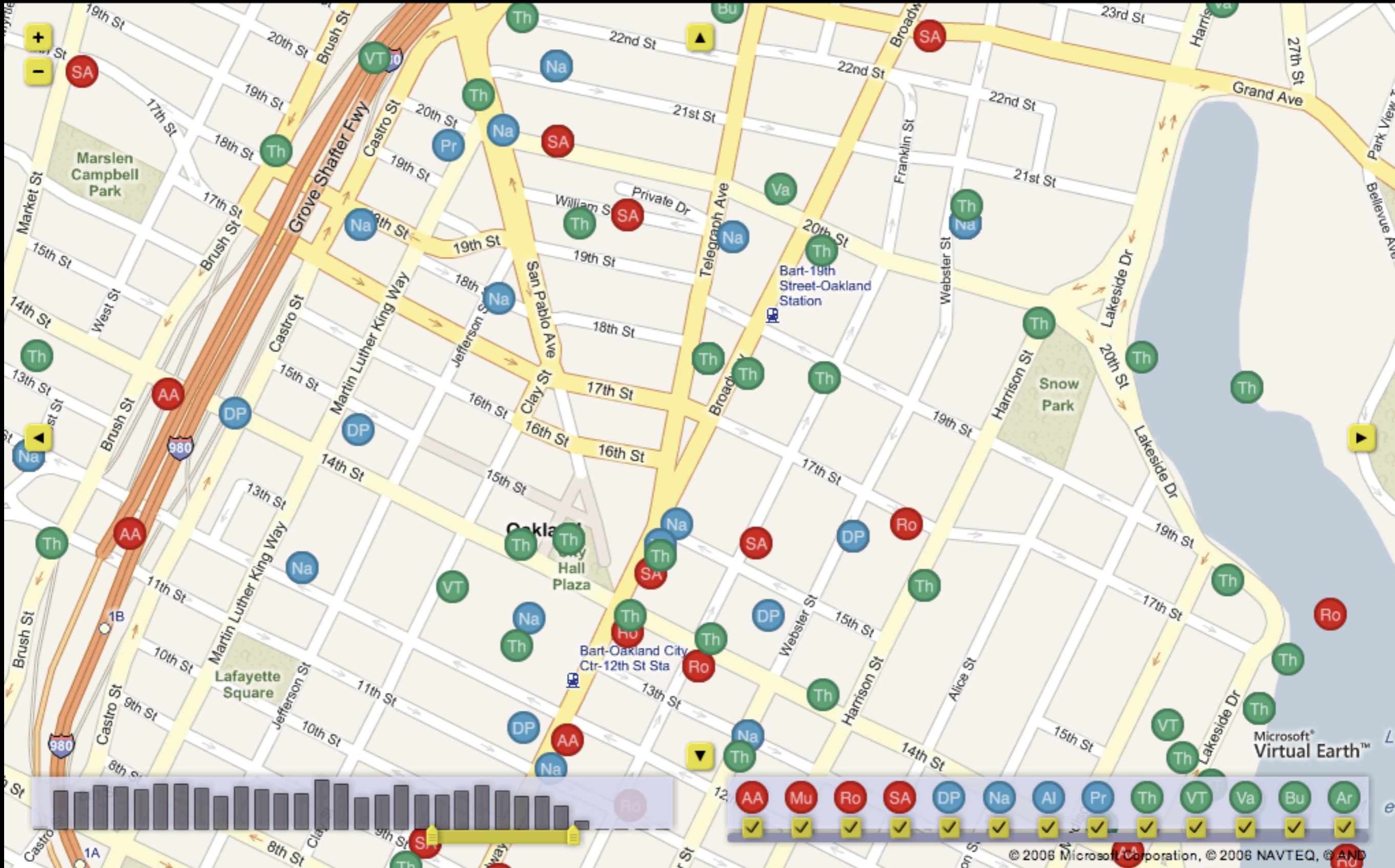
#16 *REBECCA FERGUSON*

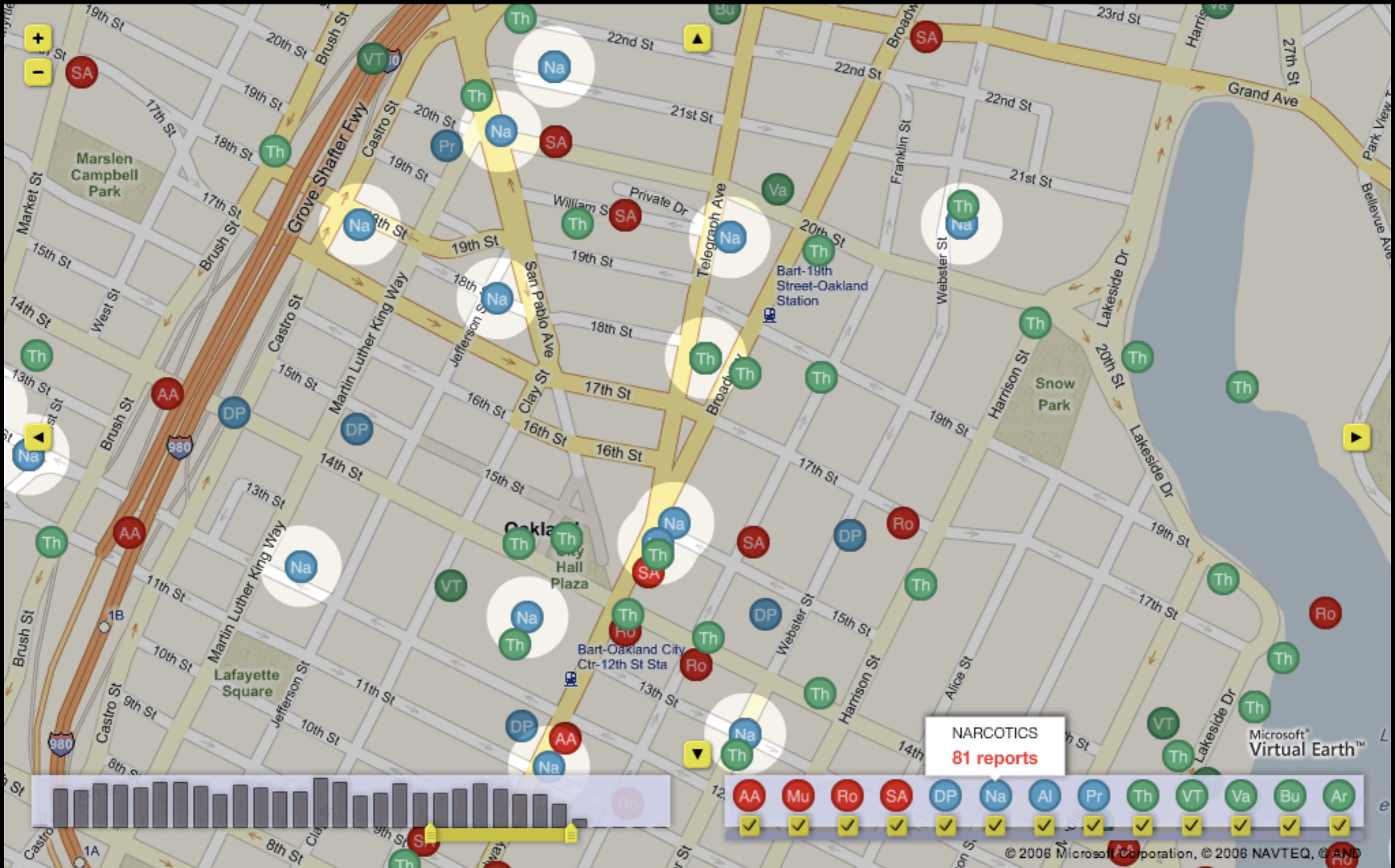






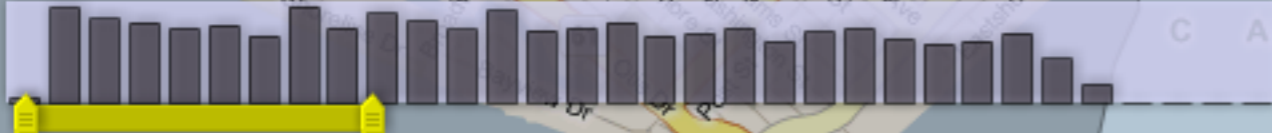
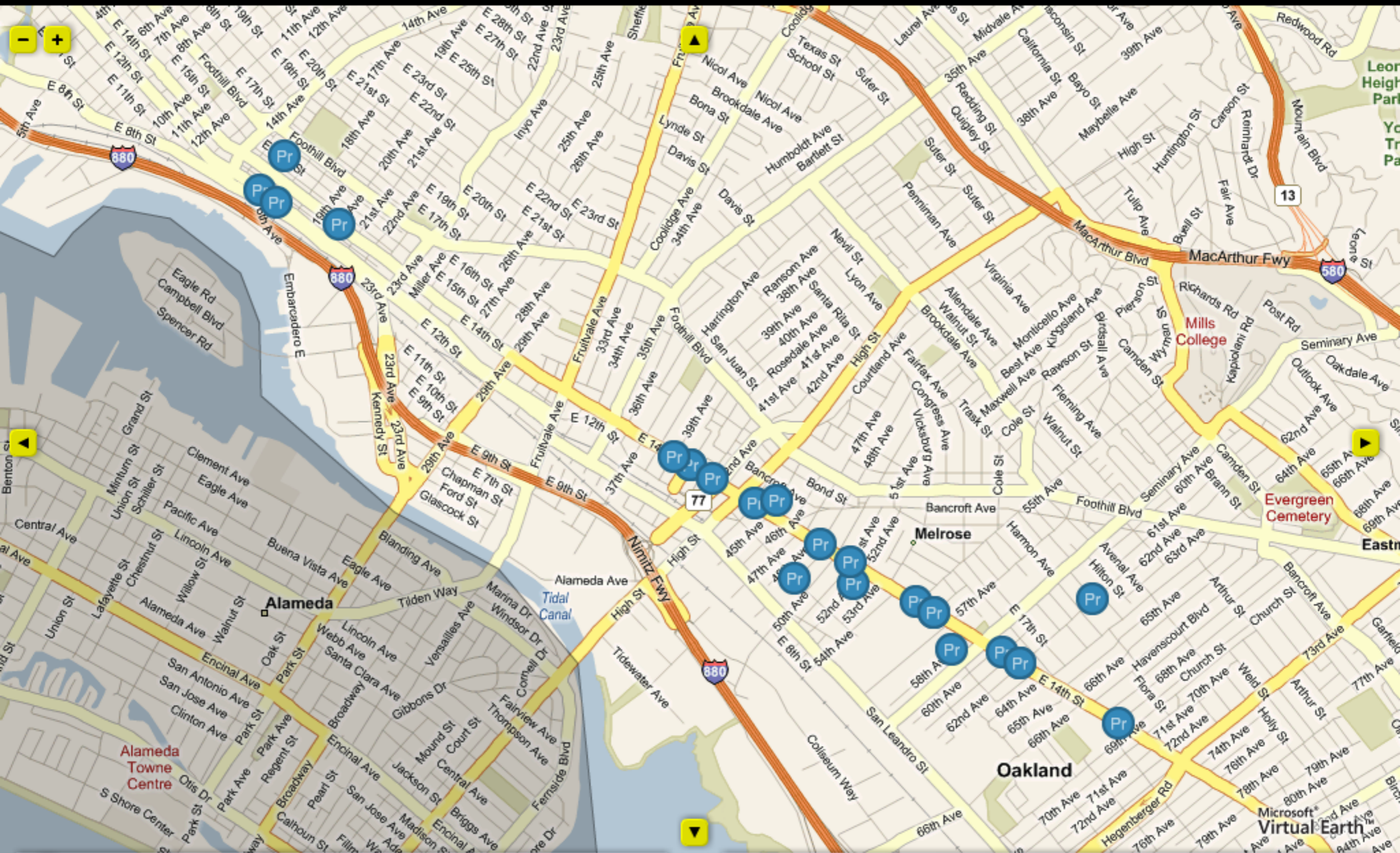






NARCOTICS
81 reports

- AA
- Mu
- Ro
- SA
- DP
- Na
- Al
- Pr
- Th
- VT
- Va
- Bu
- Ar





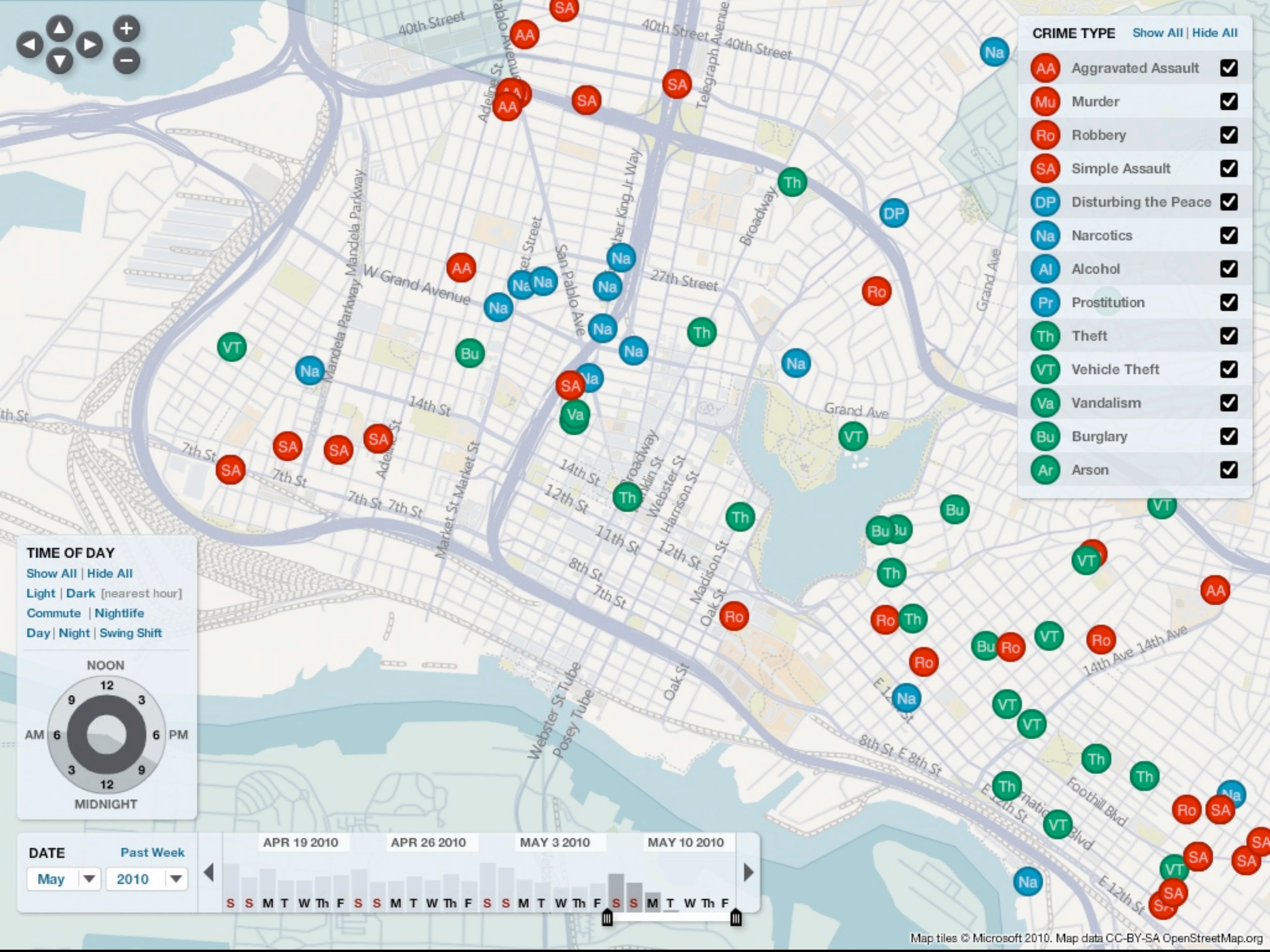
CRIME TYPE [Show All](#) | [Hide All](#)

AA	Aggravated Assault	<input checked="" type="checkbox"/>
Mu	Murder	<input checked="" type="checkbox"/>
Ro	Robbery	<input checked="" type="checkbox"/>
SA	Simple Assault	<input checked="" type="checkbox"/>
DP	Disturbing the Peace	<input checked="" type="checkbox"/>
Na	Narcotics	<input checked="" type="checkbox"/>
Al	Alcohol	<input checked="" type="checkbox"/>
Pr	Prostitution	<input checked="" type="checkbox"/>
Th	Theft	<input checked="" type="checkbox"/>
VT	Vehicle Theft	<input checked="" type="checkbox"/>
Va	Vandalism	<input checked="" type="checkbox"/>
Bu	Burglary	<input checked="" type="checkbox"/>
Ar	Arson	<input checked="" type="checkbox"/>

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[Commuter](#) | [Nightlife](#)
[Day](#) | [Night](#) | [Swing Shift](#)



DATE [Past Week](#)
 May 2010



Zoom 16

shields begin to scale up at this level

dovetail

double-casing

tracks get wider and lighter

single line railroads

x-height rule

taper

one-way arrows

type alignment



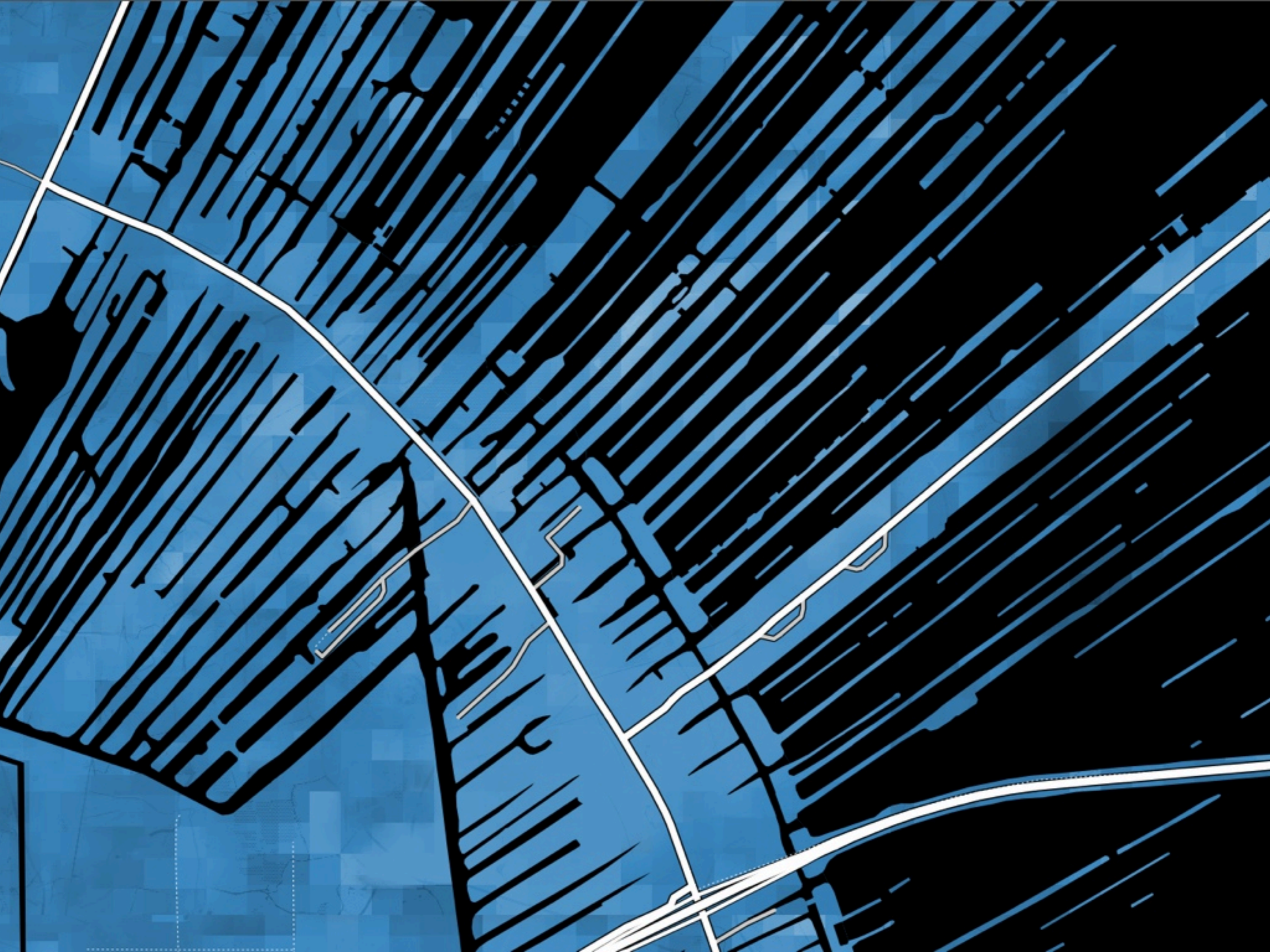


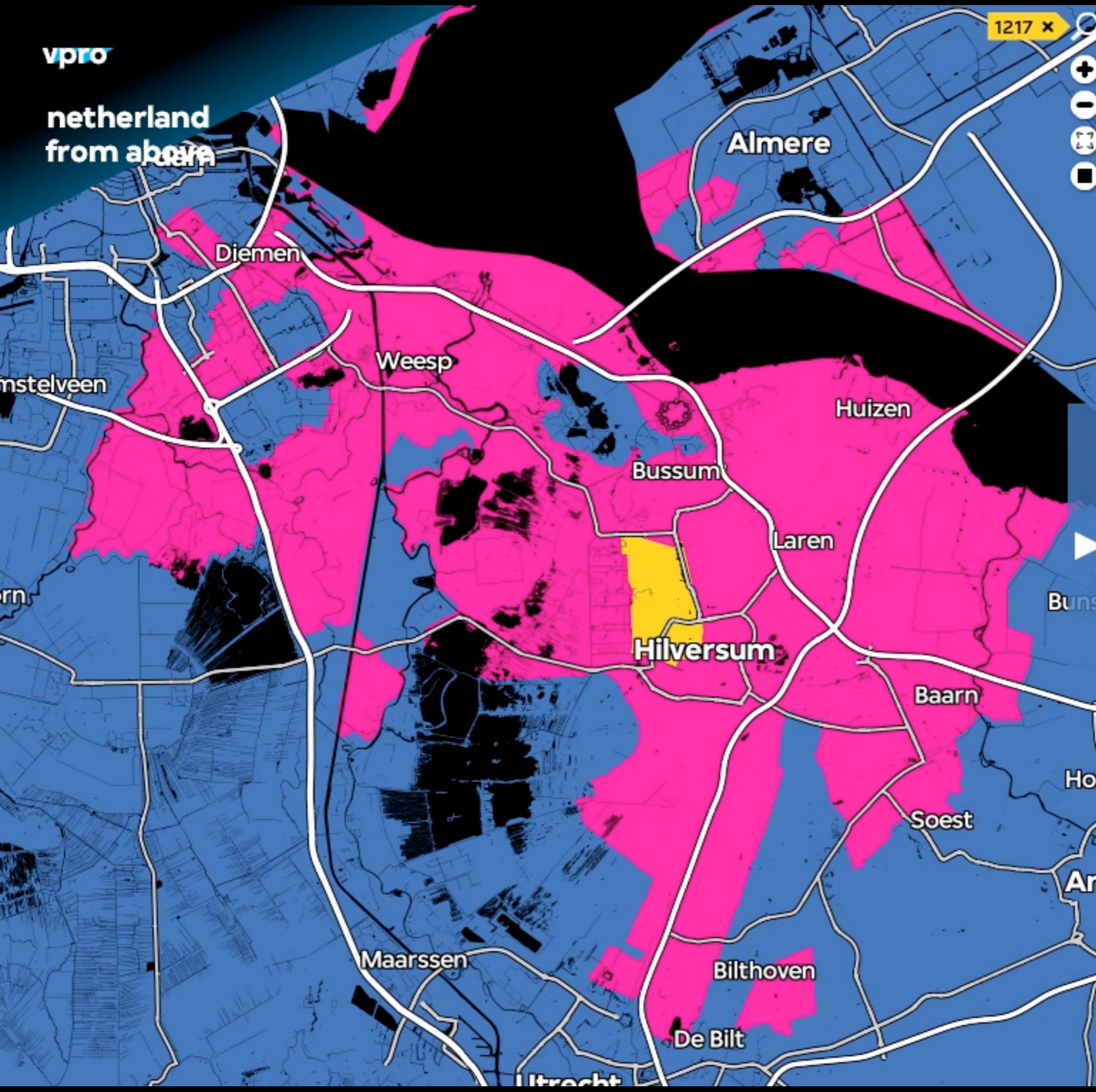
United States of America





Drimmelen





1217 x



1217 Find

Current Location: 1217 Hilversum, Hilversum

- Topics:
- Mobility
 - Farming
 - Test

Mobility

How we get from A to B



Presets:

default

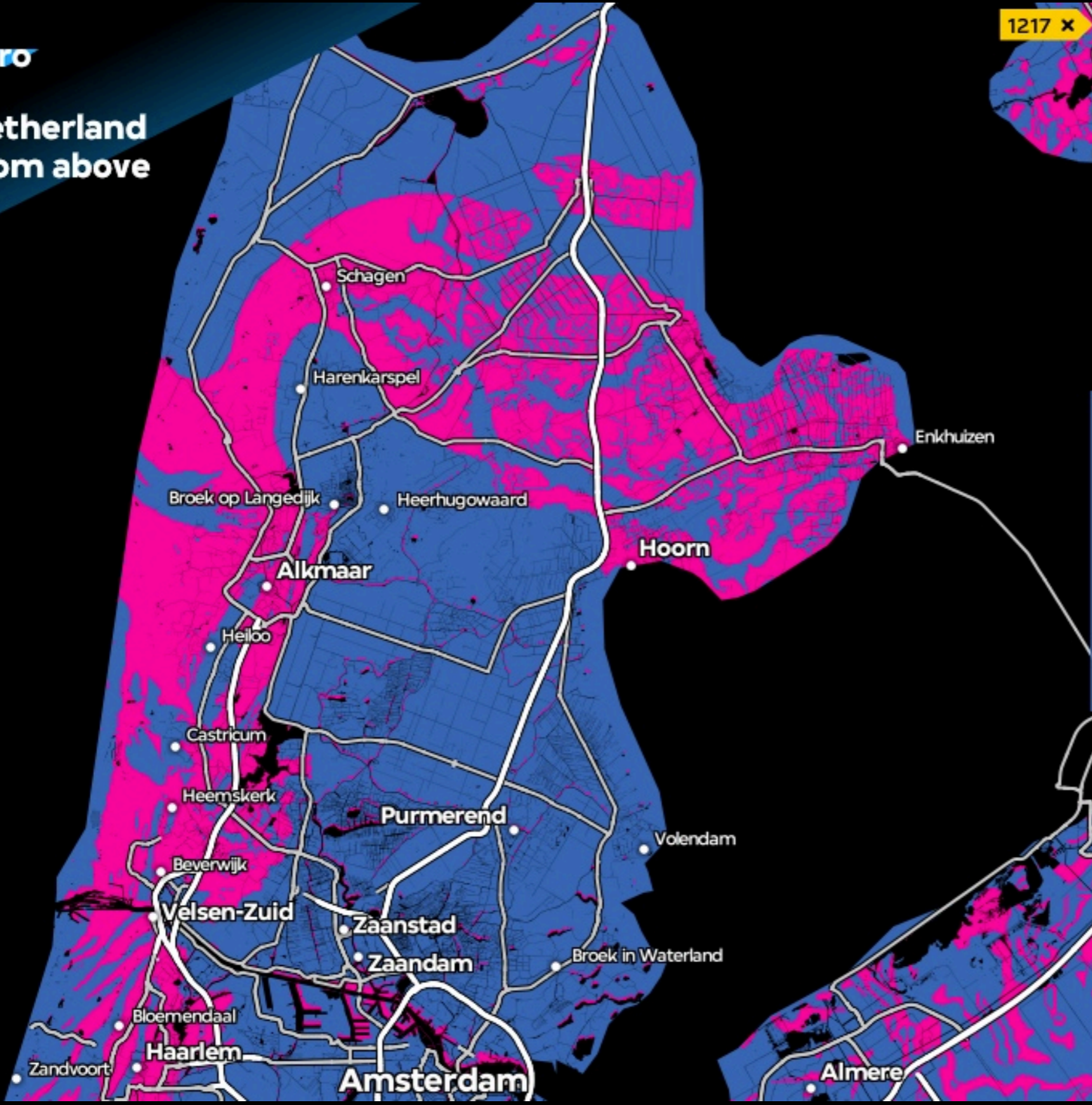
Amerstfoort

Leusden

Utrecht

vpro

netherlands
from above



1217 x

Map navigation icons: Home, Back, Forward, Full Screen, Refresh, Close

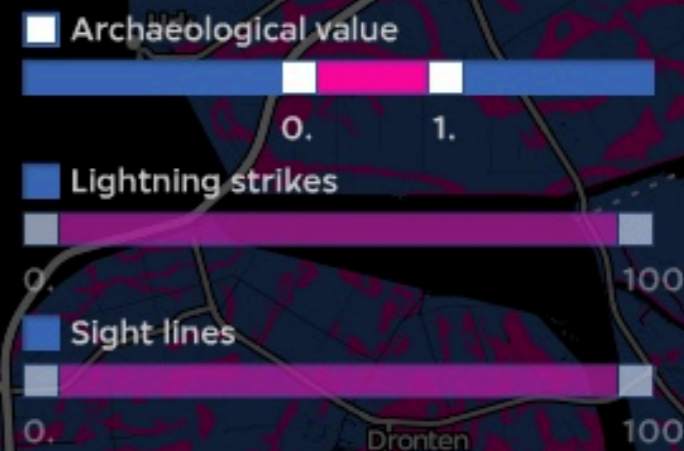
1217 ✕ Find

Current Location: 1217 Hilversum, Hilversum

Topics:
Mobility
Farming
Test

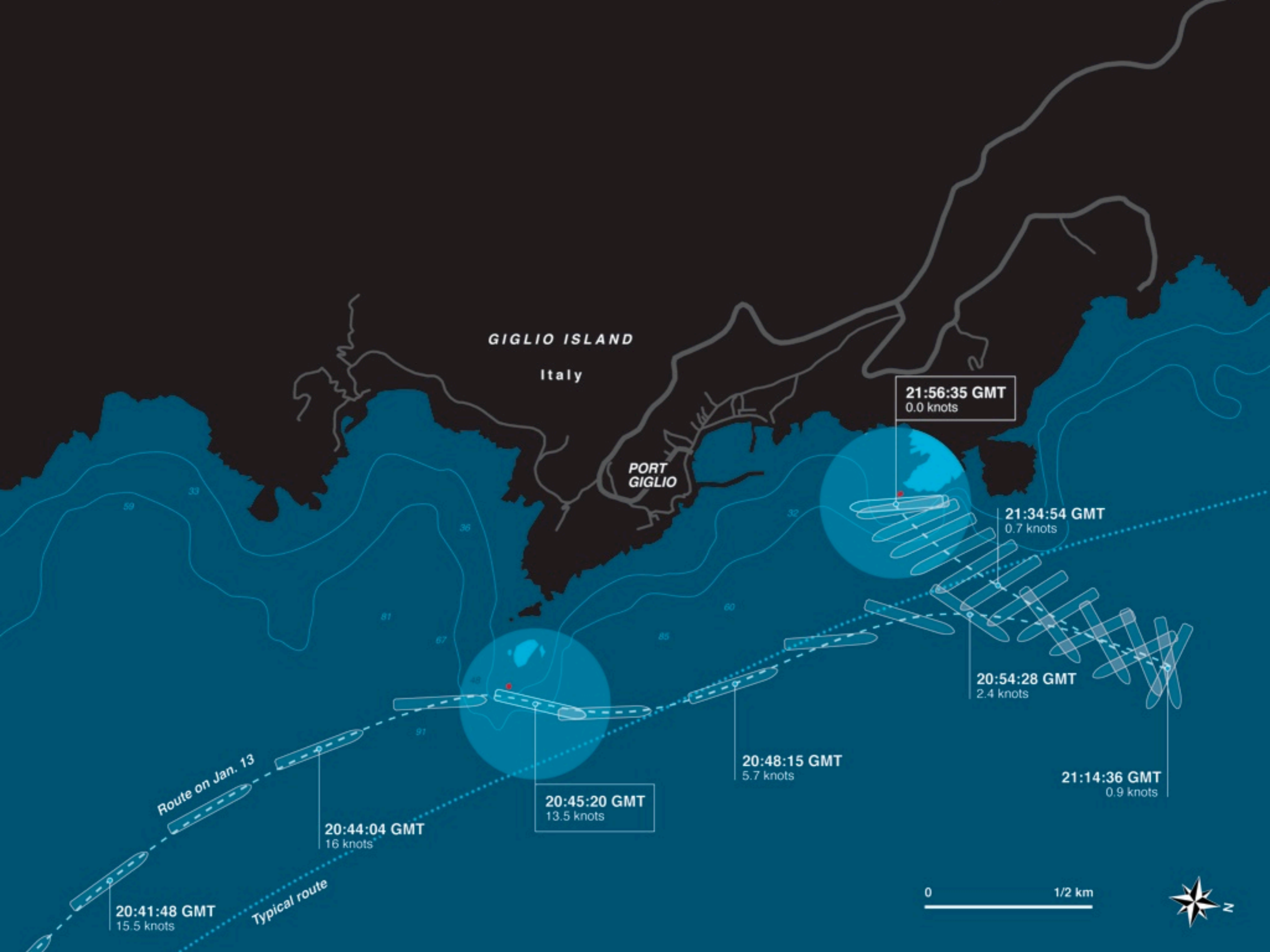
Test

This is only a test



Presets:
cool



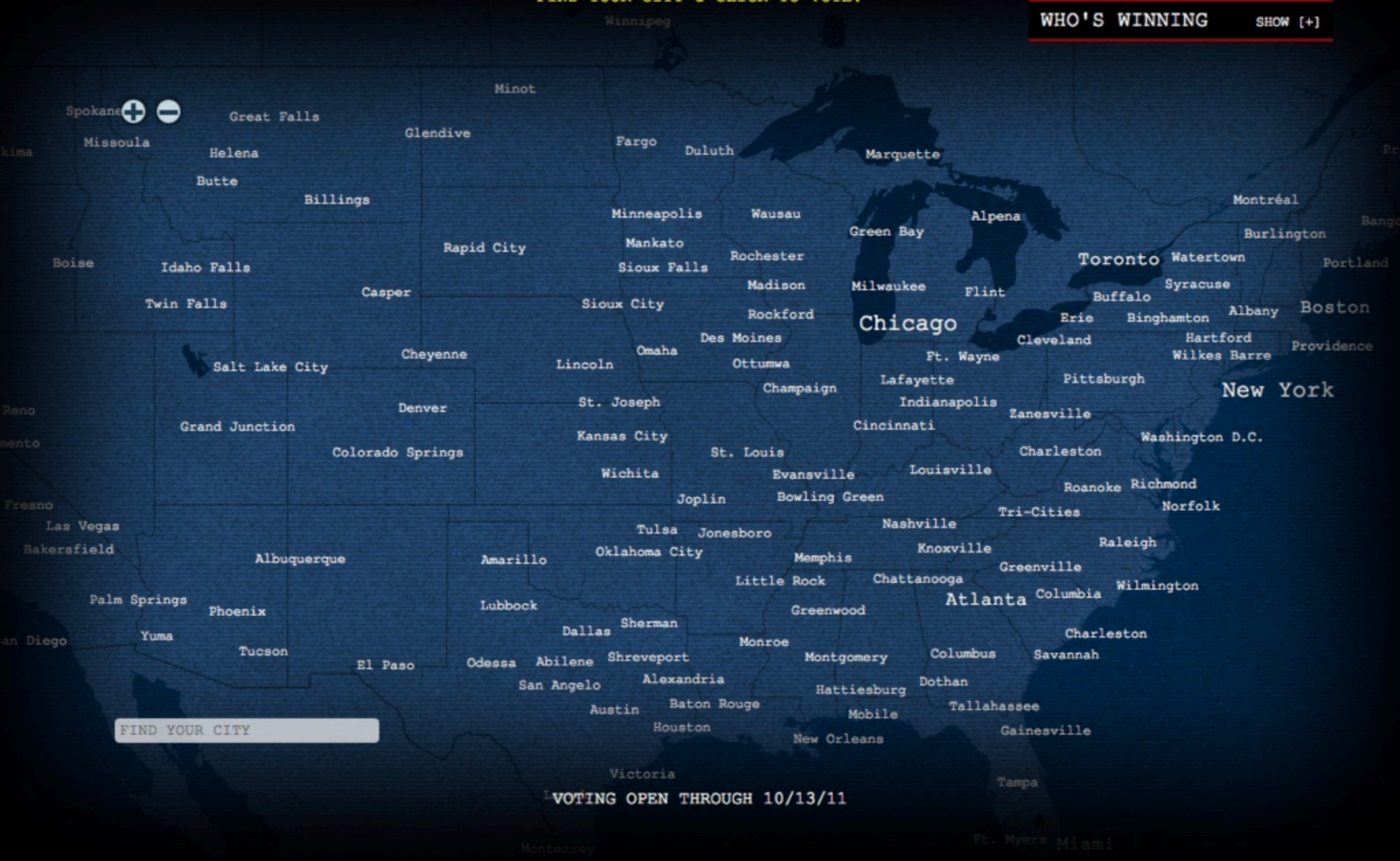


PARANORMAL 3 ACTIVITY

IN THEATRES EVERYWHERE 10/21/2011

TOP 20 CITIES WILL SEE PARANORMAL ACTIVITY 3 FIRST.
FIND YOUR CITY & CLICK TO VOTE.

WHO'S WINNING [SHOW \[+\]](#)



FIND YOUR CITY

VOTING OPEN THROUGH 10/13/11



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Choose a Procedure:

Colon Surgery

Coronary Artery Bypass Graft

Hip Replacement

Knee Replacement

A surgical procedure to the large intestine, located in the lower part of your digestive tract.

Hospitals

- Citrus Valley - Intercommunity
- Citrus Valley - Queen of the Valley
- City of Hope
- Comm. Hosp. of the Monterey Peninsula
- Eisenhower Med. Ctr.
- El Camino Hosp. - Mountain View
- Grossmont Hosp.
- John Muir Med. Ctr. - Concord
- John Muir Med. Ctr. - Walnut Creek
- Kaiser - Fremont
- Kaiser - Hayward
- Kaiser - Oakland
- Kaiser - Richmond
- Kaiser - Sunset
- Kaiser - Walnut Creek
- Loma Linda Univ. Heart & Surgical
- Loma Linda Univ. Med. Ctr.
- Loma Linda Univ. Med. Ctr. - East

Legend

- Infection ratio available
- Insufficient data

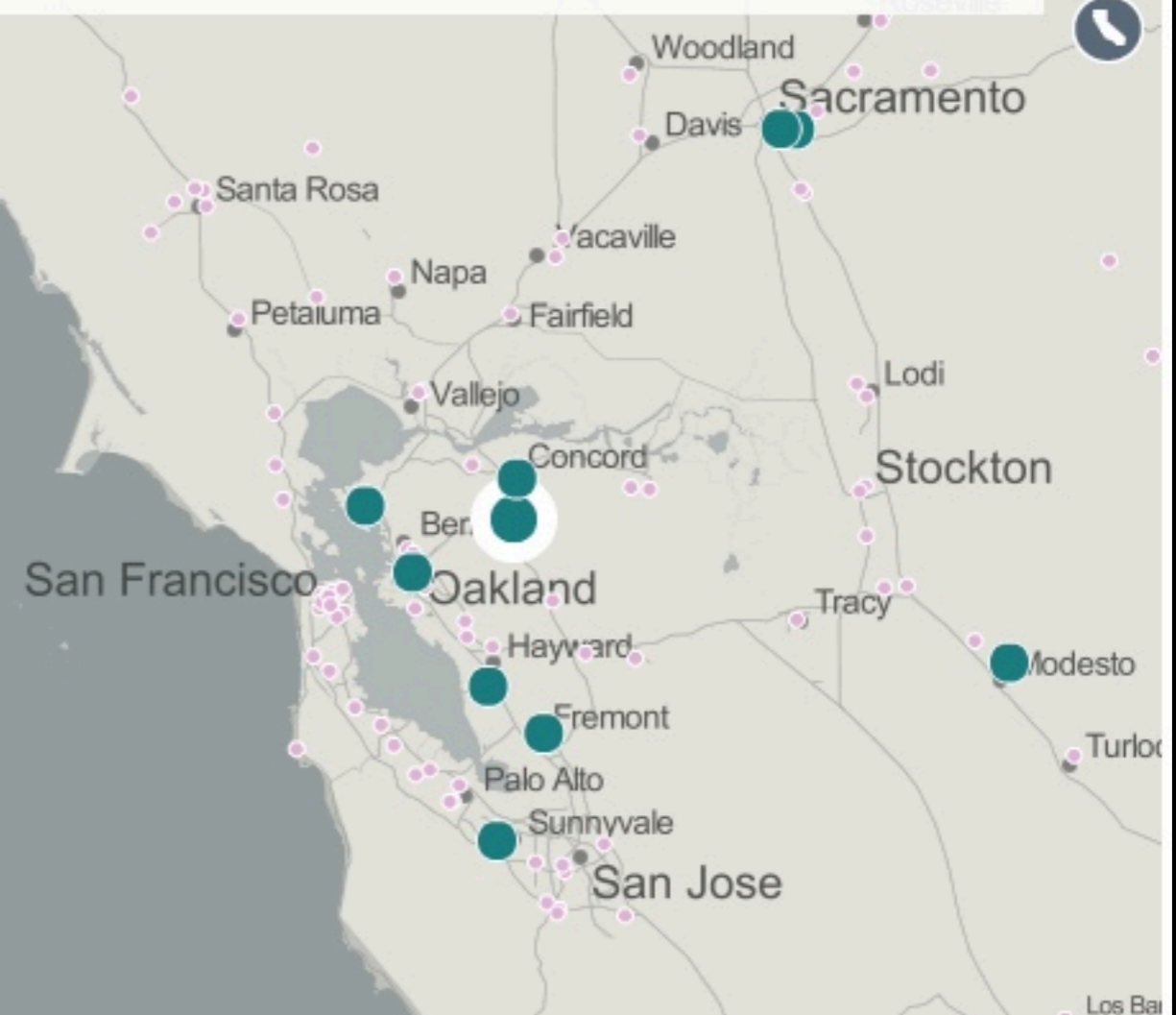
John Muir Medical Center - Walnut Creek Campus

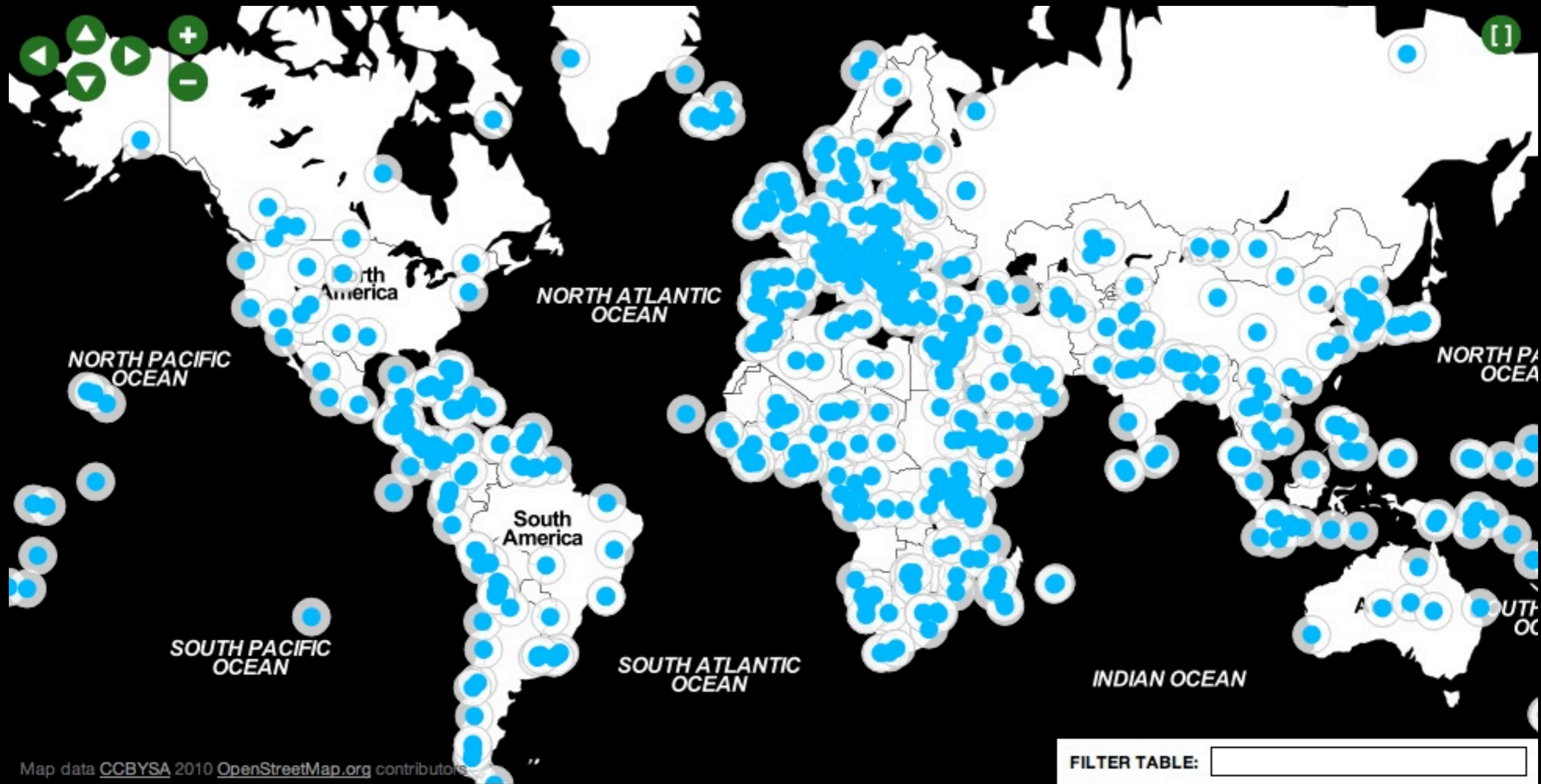
Colon Surgery

Procedures: **50** Infections: **4**

Standardized Infection Ratio (SIR): **Within the predicted range for this hospital's patient population.***

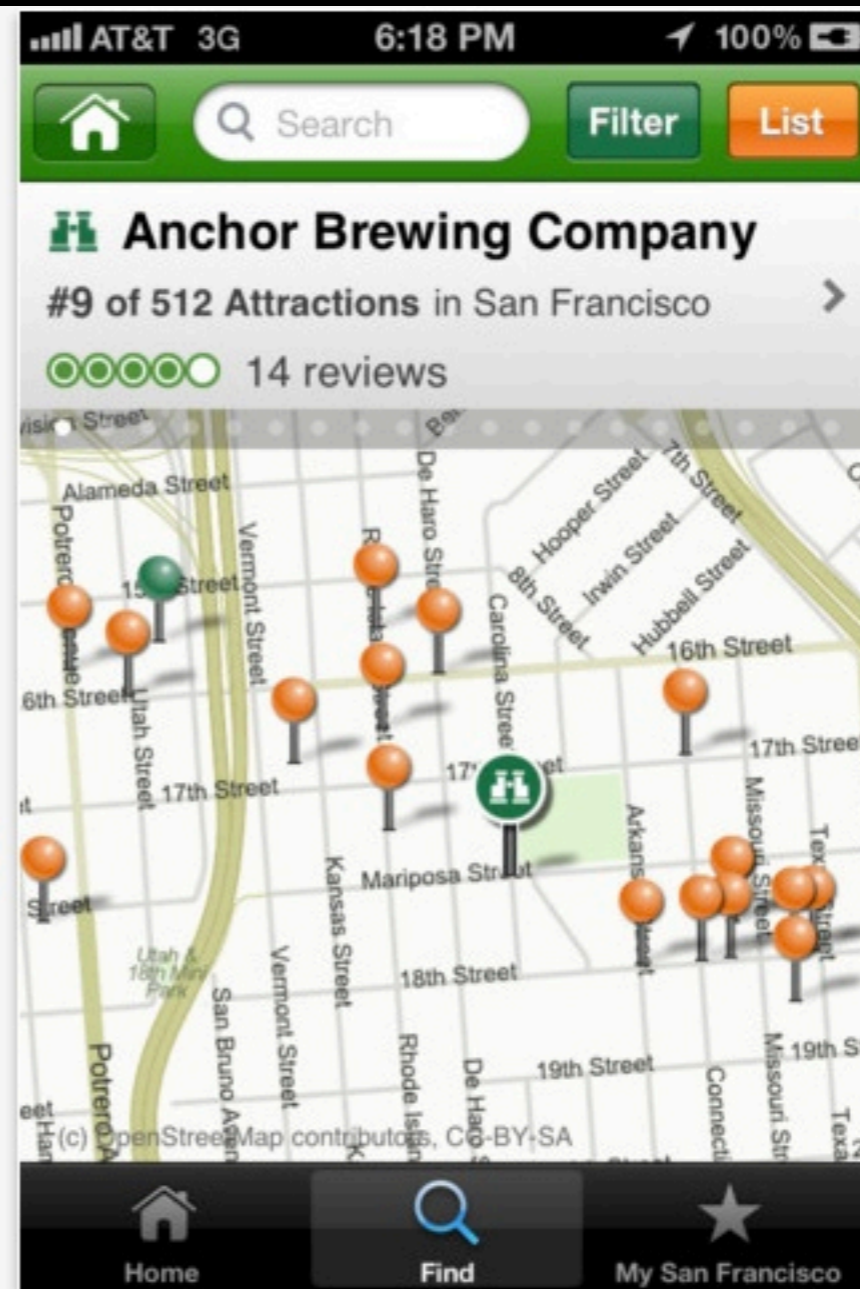
*Scroll down to KEY TERMS for more information about the SIR





Map data CCBYSA 2010 OpenStreetMap.org contributors

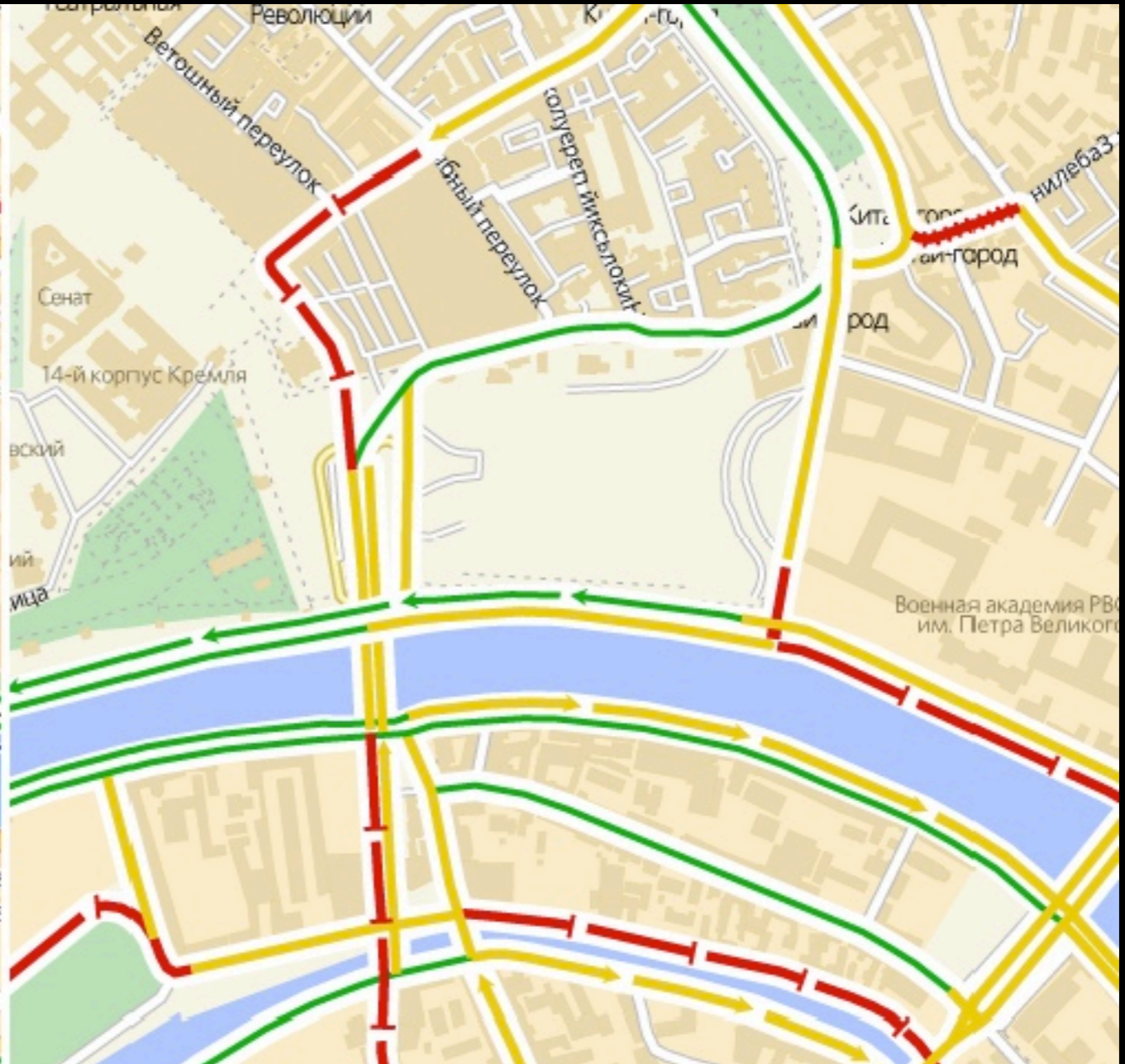
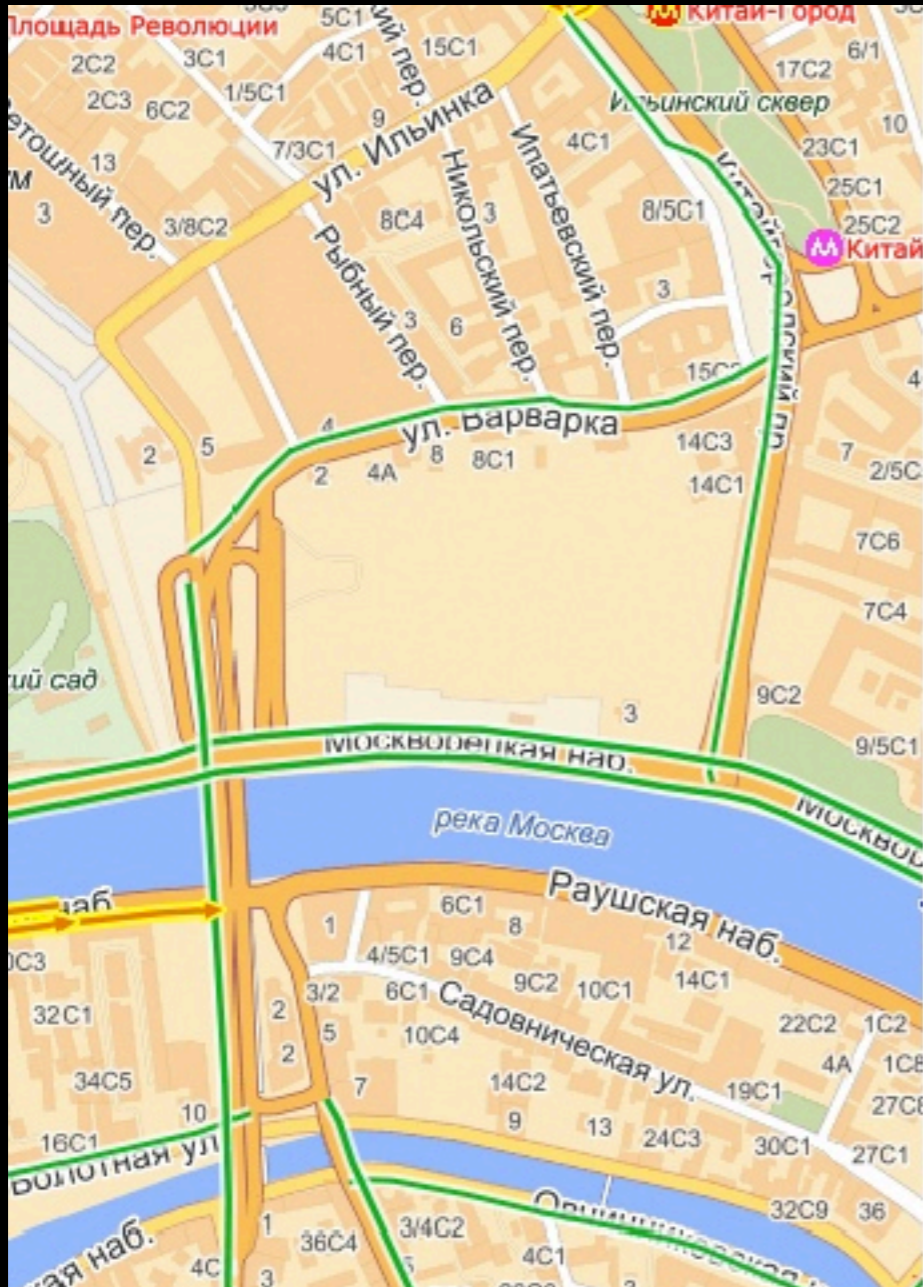
FILTER TABLE:













2D 3D Road Aerial



Pol-e Khomri

A76

Chārīkār

Bamian

Kabul

Helmand

A77

Jalālābād

S a f e d

A01

K o h

Pes

25 miles

50 km

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Zoom Level	Map Scale
0	1:591,657,550.500000
1	1:295,828,775.300000
2	1:147,914,387.600000
3	1:73,957,193.820000
4	1:36,978,596.910000
5	1:18,489,298.450000
6	1:9,244,649.227000
7	1:4,622,324.614000
8	1:2,311,162.307000
9	1:1,155,581.153000
10	1:577,790.576700
11	1:288,895.288400
12	1:144,447.644200
13	1:72,223.822090
14	1:36,111.911040
15	1:18,055.955520
16	1:9,027.977761
17	1:4,513.988880
18	1:2,256.994440
19	1:1,128.497220

7 billion people

How many cities is that?

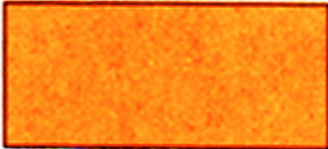












How about 10,000 people per city?

700,000 cities should do, except ...

- We like living next to other people in some really big cities
- 1/2 the world still lives in tiny rural settlements
- Humans are zany!



Städte, Siedlungen

	Siedlungsgebiet grosser Agglomerationen
	Rom mehr als 1 000 000 Einwohner
	Dublin 500 000 – 1 000 000
	Zürich 200 000 – 500 000
	<u>Bern</u> 100 000 – 200 000 (<u>Hauptstadt</u>)
	Biel 50 000 – 100 000
	<u>Freiburg</u> 20 000 – 50 000 (<u>Hauptort</u>)
	Locarno 10 000 – 20 000
	Brugg 5 000 – 10 000
	Sempach 2 000 – 5 000
	Zernez weniger als 2 000
	DELPHI Antike Stätte
	Djanet Oase

3.5 billion in just 7,500 cities = 50%



¿ 6.5 billion in 700,000 cities = 92% ?

7.0 billion in 2,300,000 cities = 99%

200 mega regions

12,000 metro-micros?

35,000 rural centers?

100,000 neighborhoods?

375,000 suburbs, edge cities?

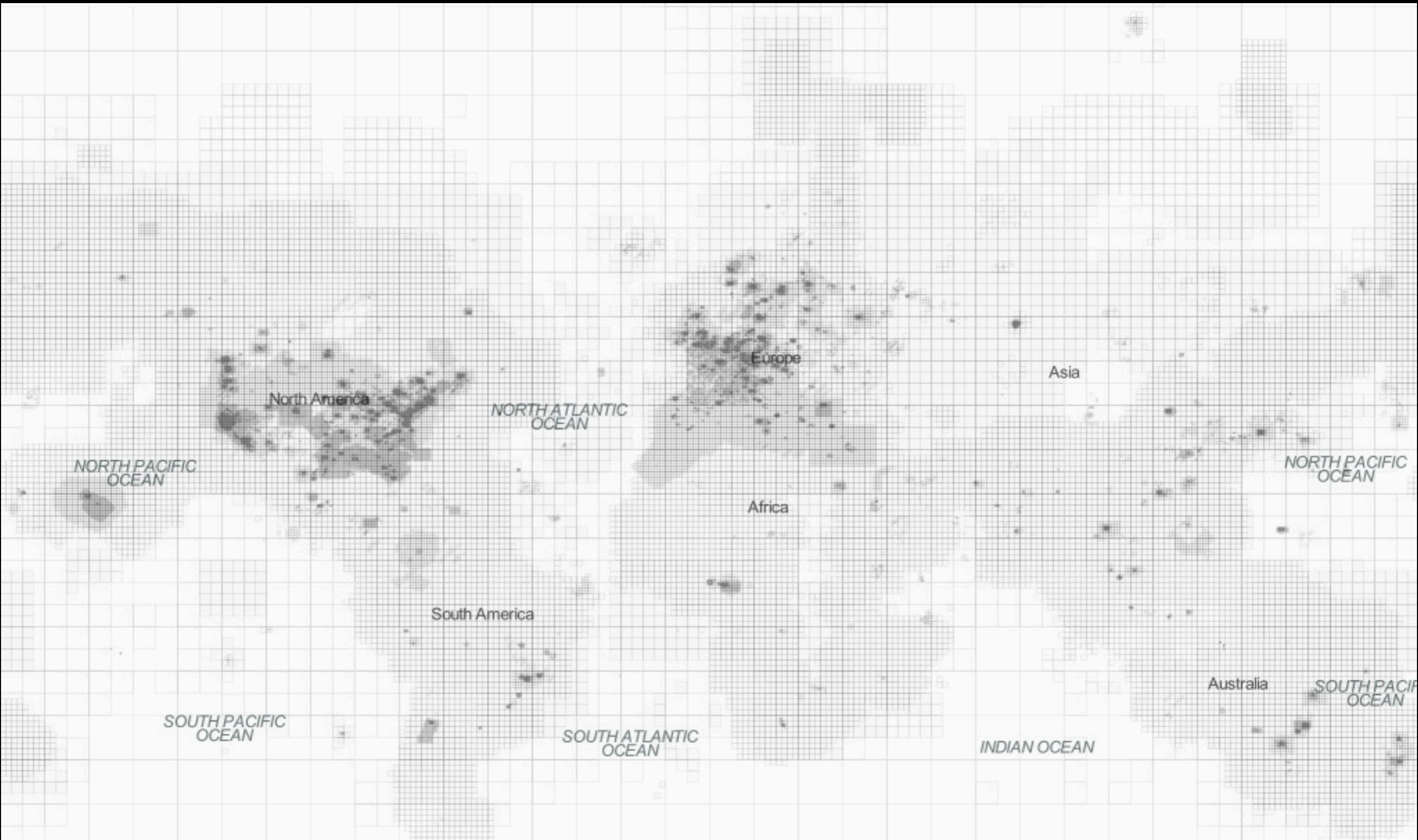
178,000 rural outposts?

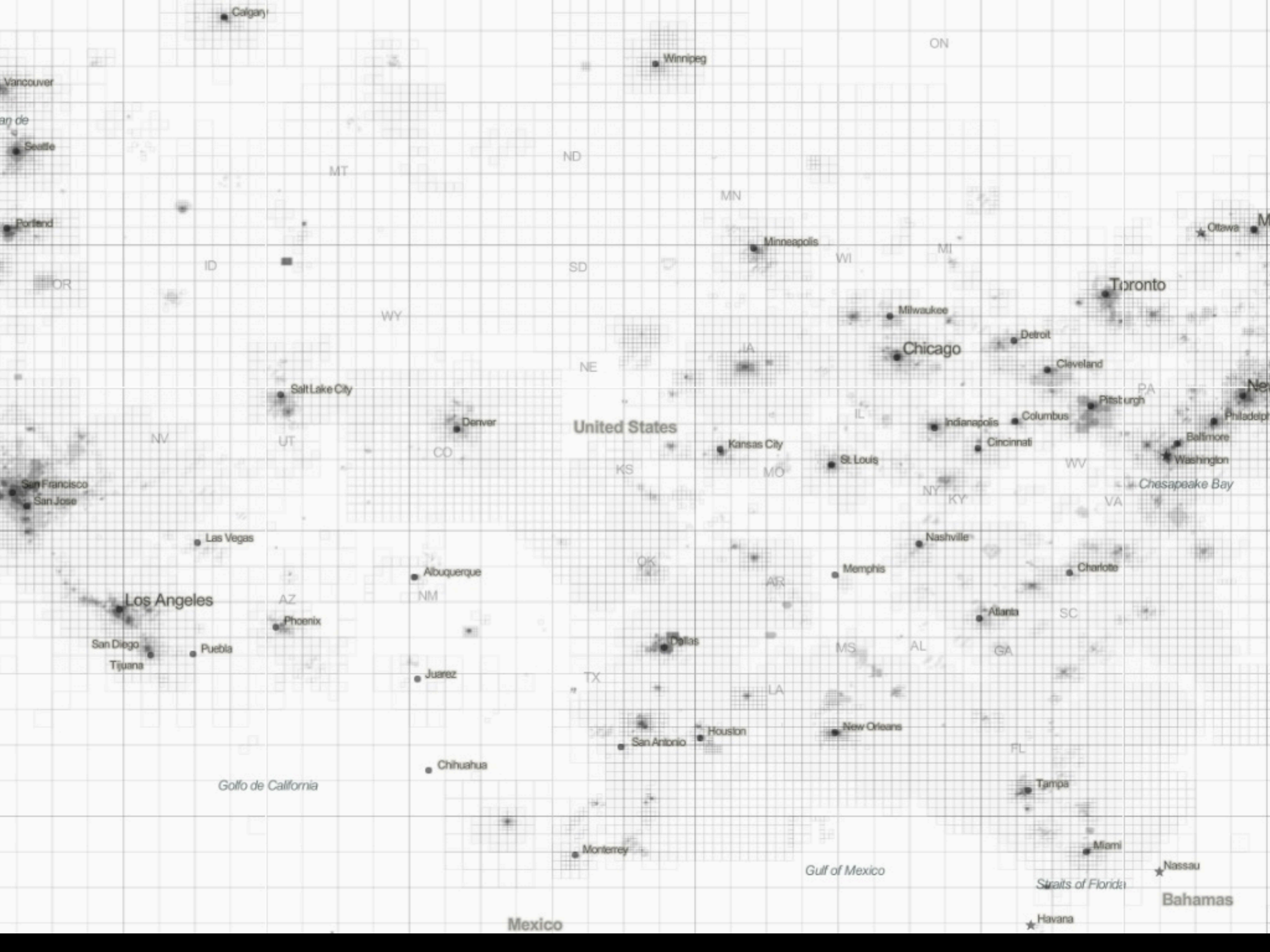
US has 300 million people with ~50,000 places = 6,000 people on average

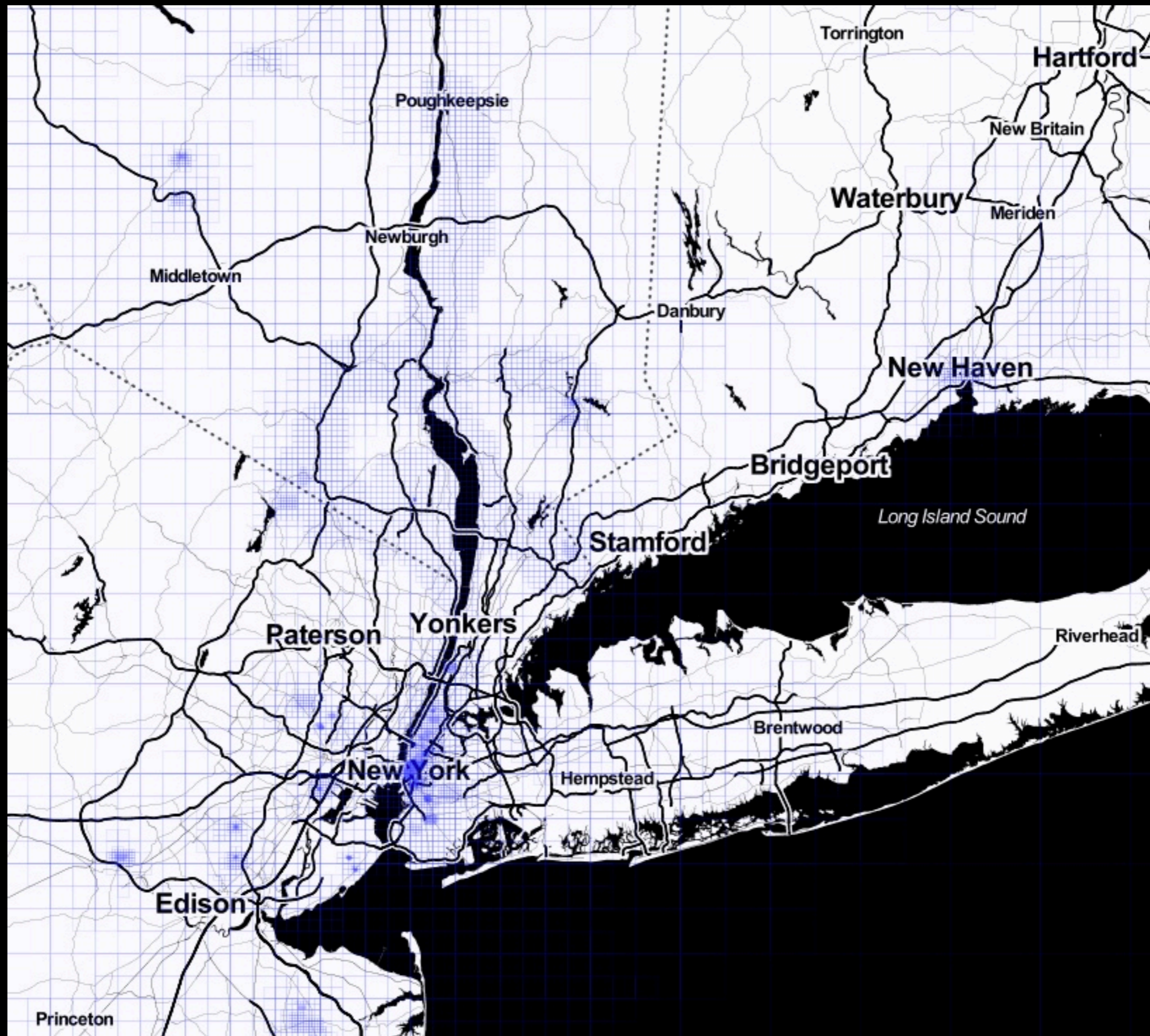
World has 7 billion with ~2.3 million places = 3,000 people on average

148.94 million sq km land area but we only use 15% of that = 1 name per 10 sq km

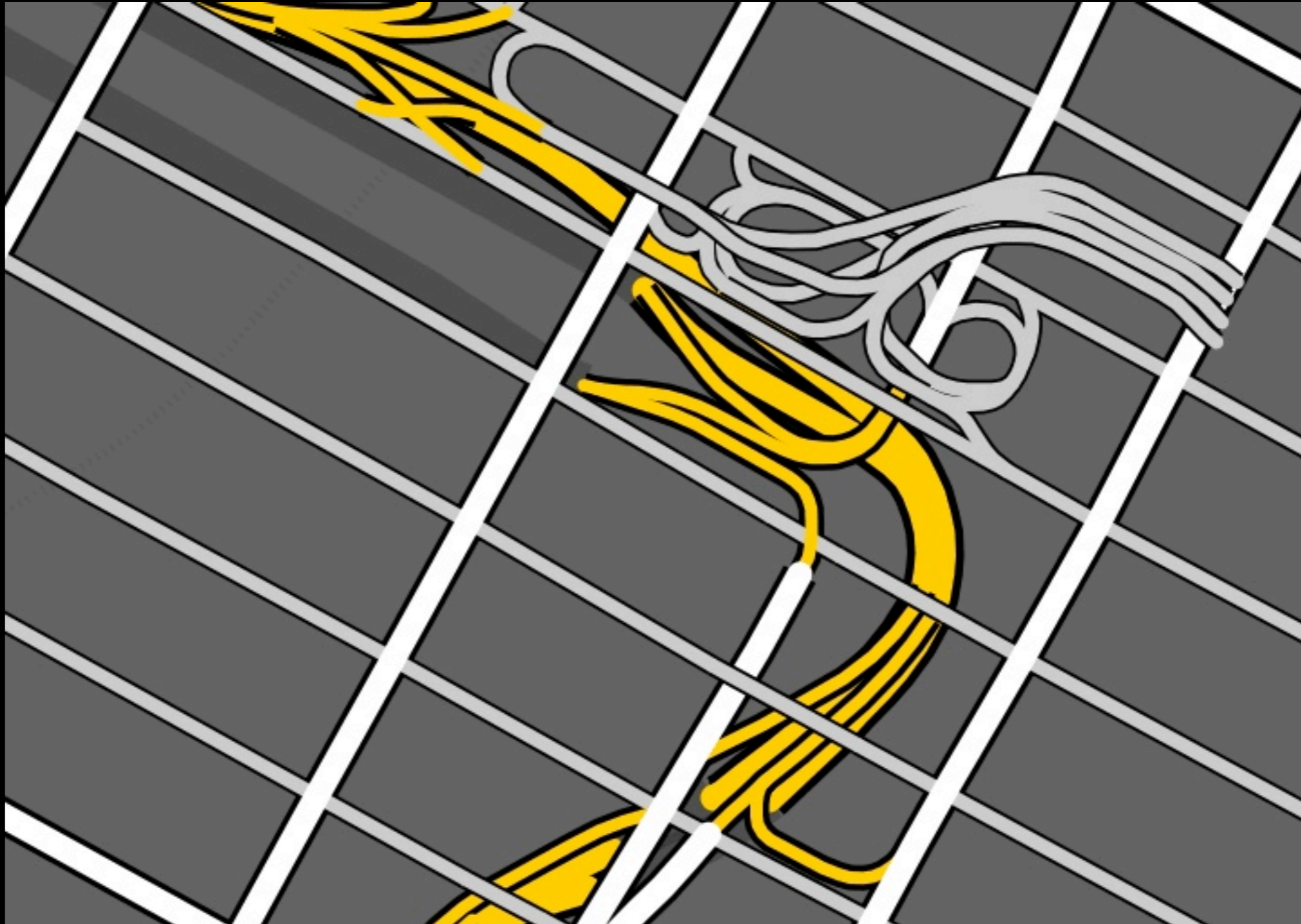
148.94 million sq km land area but we only use 1% for cities = 1 name per 1 sq km



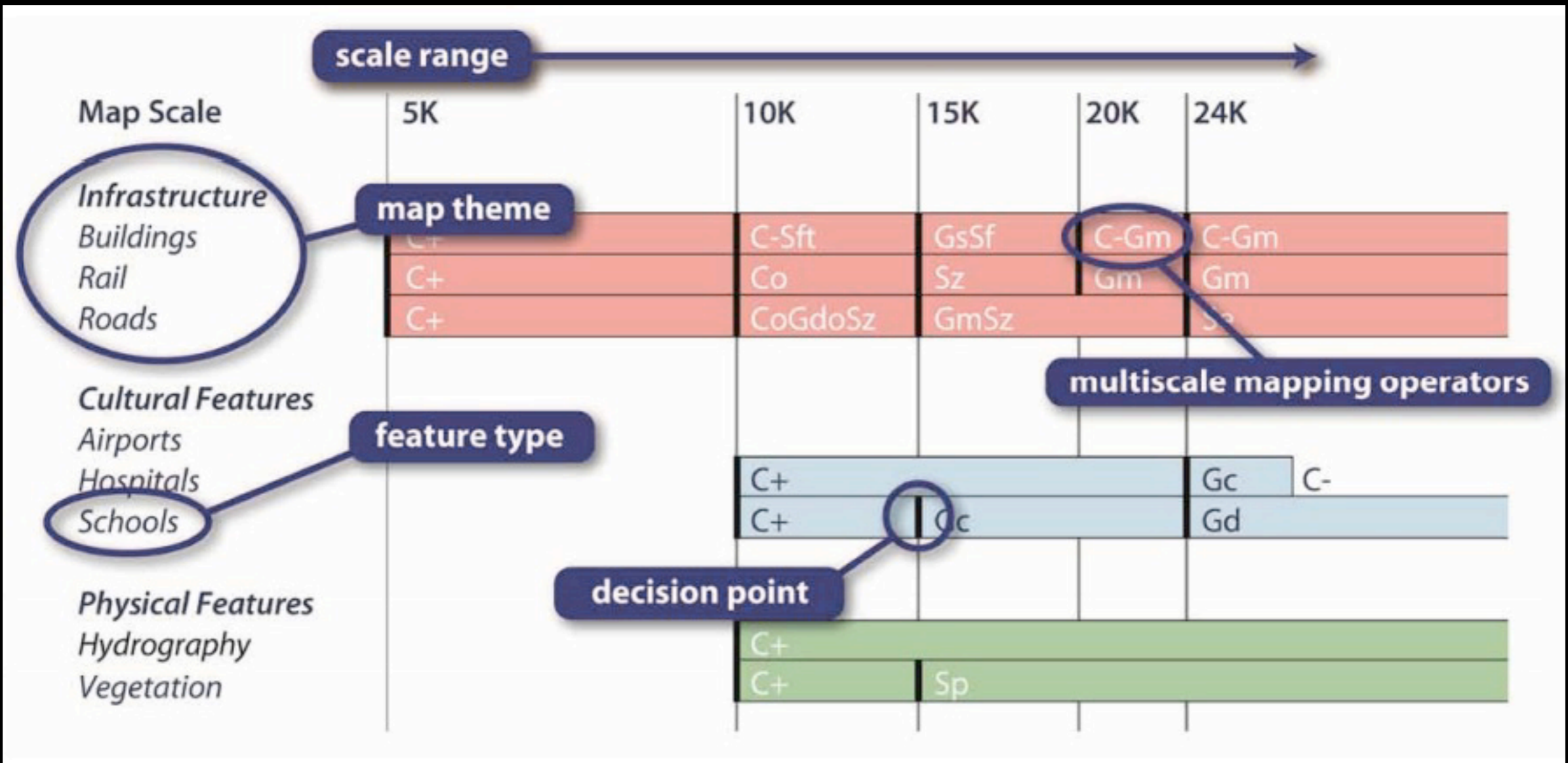




High Road

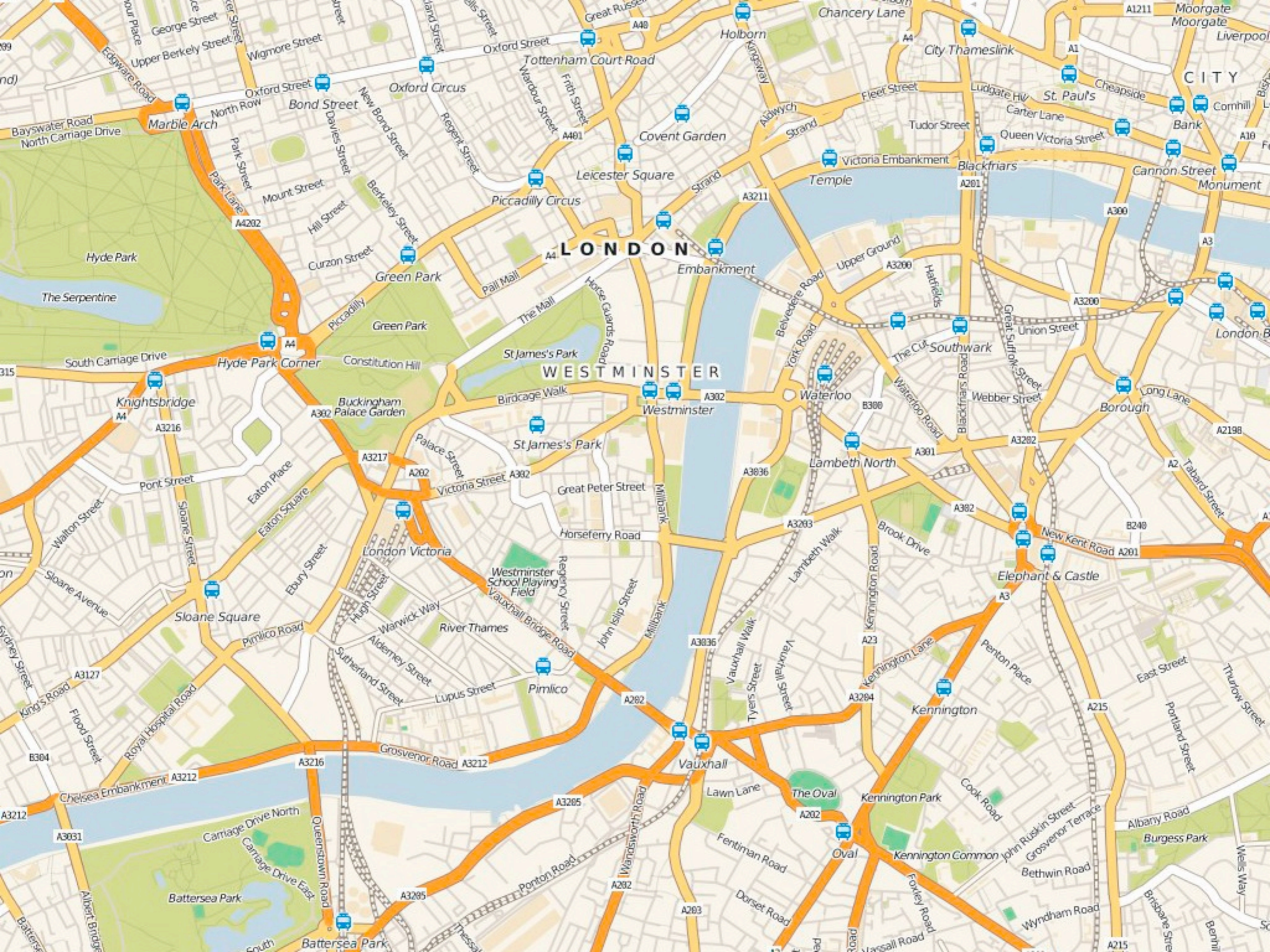


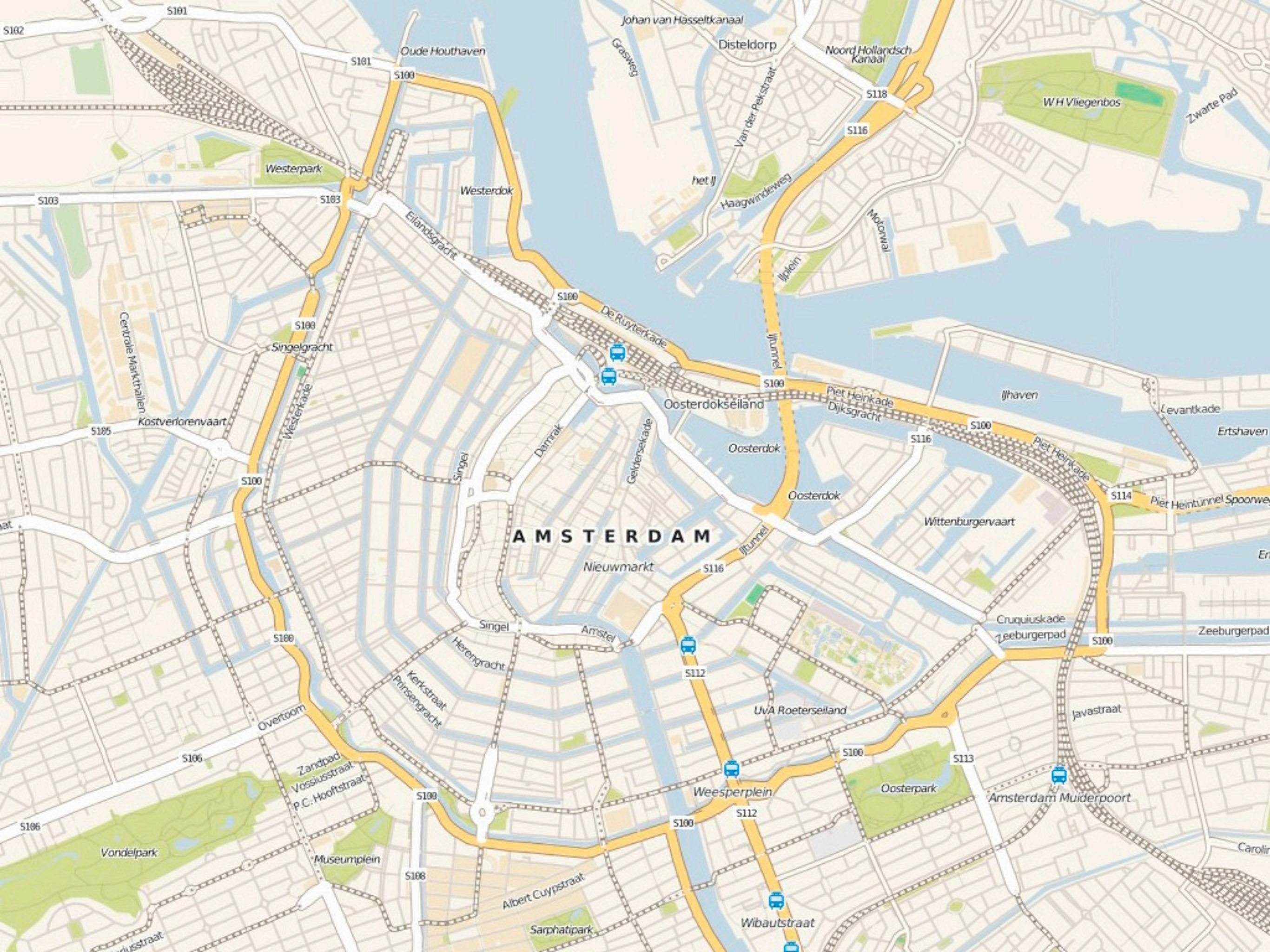
High Road is OSM + ScaleMaster



Content	5K	10K	15K	20K	24K				
Add (C+)	2	2	2	8	2	2	12		
Eliminate (C-)	1		1	6	6		6	6	
Reclassify (Cc)									
Reorder (Co)									
Geometry									
Aggregate (Gg)			5					5	
Collapse (Gc)									
Merge (Gm)			3	7	7	9	7	7	7
Displace (Gd)						10			

Early Stamen OSM maps







AMSTERDAM

Oude Houthaven

Disteldorp

Noord-Hollandsch Kanaal

W.H. Vliegenbos

Westerpark

Westerdok

het IJ

Singelgracht

Kostverlorenvaart

Oosterdokseiland

IJhaven

Oosterdok

Ertshaven

Oosterdok

Wittenburgervaart

Spoorweg

Nieuwmarkt

UvA Roeterseiland

Weesperplein

Oosterpark

Amsterdam Muiderpoort

Vondelpark

Museumplein

Sarphatipark

Wibautstraat



Johan van Hasseltkanaal

Disteldorp

Noord-Hollandsch
Kanaal

W.H. Vliegenbos

Oude Houthaven

Westerpark

Westerdok

het IJ

Singelgracht

Kostverlorenvaart

Oosterdokseiland

IJhaven

Oosterdok

Oosterdok

Ertshaven

Spoonwe

AMSTERDAM

Wittenburgervaart

Nieuwmarkt

UvA Roetersland

Weesperplein

Oosterpark

Amsterdam Muiderpoort

Vondelpark

Museumplein

Sarphatipark

Wibautstraat



maps.stamen.com









Whitehaven Parkway

Archbold Parkway

Rock Creek & Potomac Parkway

New York Avenue Northeast

Anacostia Park, S

Anacostia Park, G

National Arboretum

President's Park, White House Ground, Exec. Office, Treasury Bldg

The Mall, Smithsonian Grounds

Anacostia Park, Section F

West Potomac Park

Lady Bird Johnson Park (Columbia Island)

Anacostia Park, Section F

Anacostia Park, Section E

East Potomac Park

Anacostia Park, Section D

Pope Branch Park

Anacostia Park, Section C

Fort Circle Park

Fort Stanton Park

Suitland Parkway SE

Suitland Parkway SE

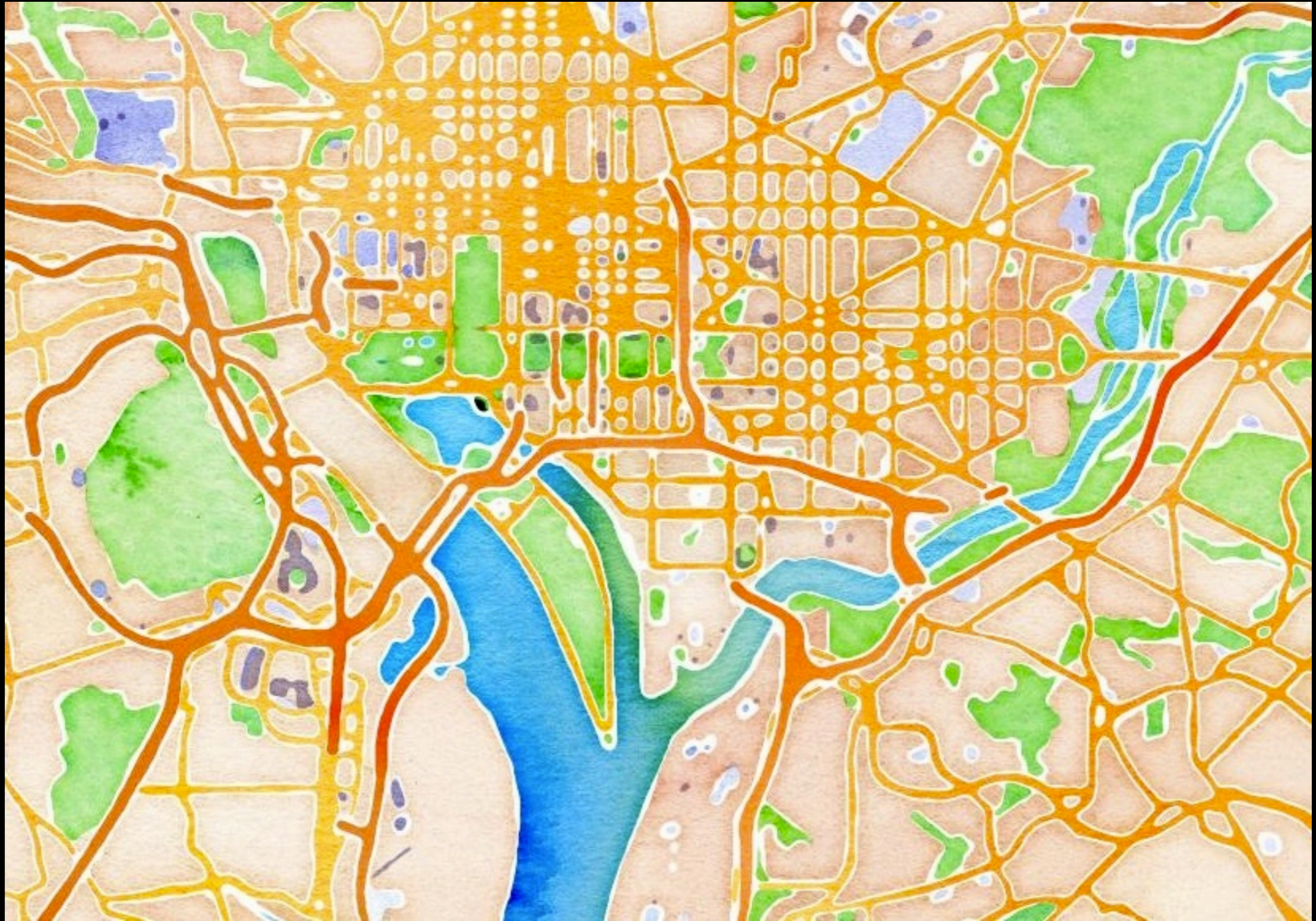
Shepherd Parkway

S Glebe Rd

S Glebe Rd

Branch A





Pins from [Maps.stamen](#)



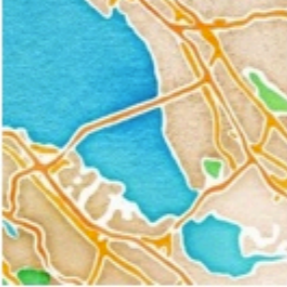
Online maps lack the texture and tactility of the old-fashioned kind, so designers at Stamen developed these gorgeous digital watercolors

 Denise Carl onto Very Short List Inspiration




the art of mapping online tool [maps.stamen.com/](#)

 Gordana Batic onto Favorite Places & Spaces



Beautiful watercolor map

1 like

 Lauren Wiginton onto Design.



toner

 esparadrap onto De mapes



aquarel-la 2

 esparadrap onto De mapes



efecte aquarel-la


 esparadrap onto De mapes




stamen maps. turns google maps into into 3 different modes: watercolor, toner, terrain.

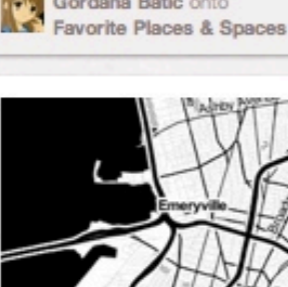
1 repin

 jo onto Crafty: Digital





Queen's Park Map in Watercolour

 Peter Cen onto Design Collect



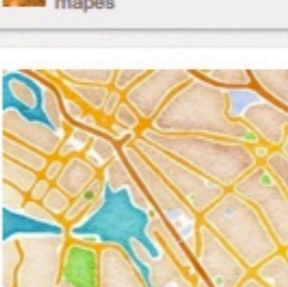
Hot damn, Stamen makes beautiful maps.

 Mike Dory onto Design




Watercolor maps by Stamen

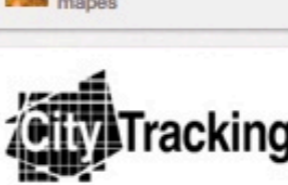
 Anne Morrissy onto Things that catch my eye




Maps + Art

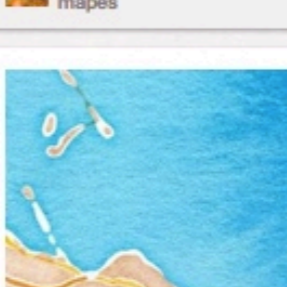
1 repin

 Raj Premkumar onto design




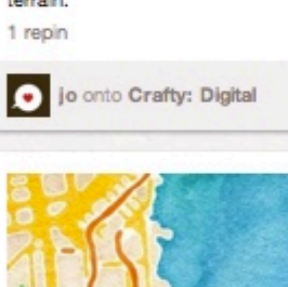
MAPS

 MaryBeth Riopel onto idk just like




A tiny bit of my hometown from Stamen Maps

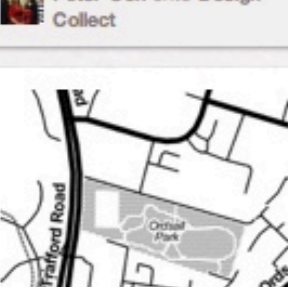
 Natalie Regan-Lampert onto Mad About Maps




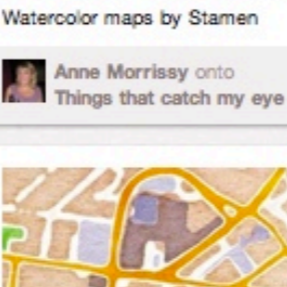
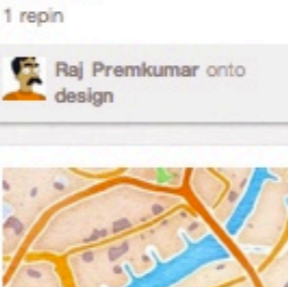
Watercolor maps. Sweet.

1 repin

 Mary Lenehan onto Incredible Info Graphics

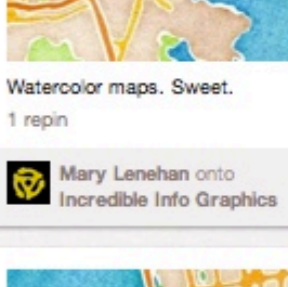


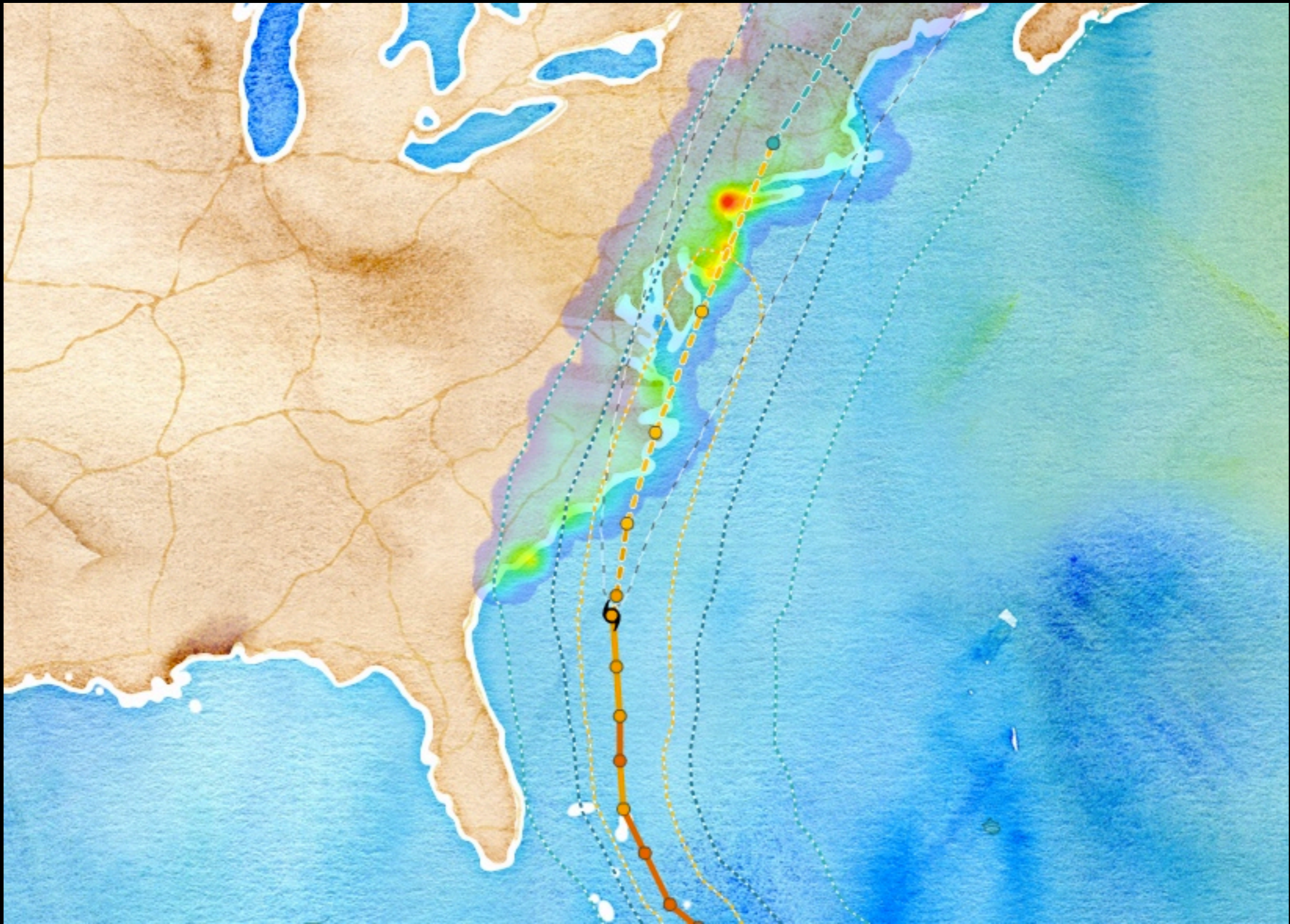
stamen's new black and white tiles - suits the designer in me... will be using these soon


stamen's watercolor tiles of OSM data... delicious

 Kate McLean onto Maps I Love





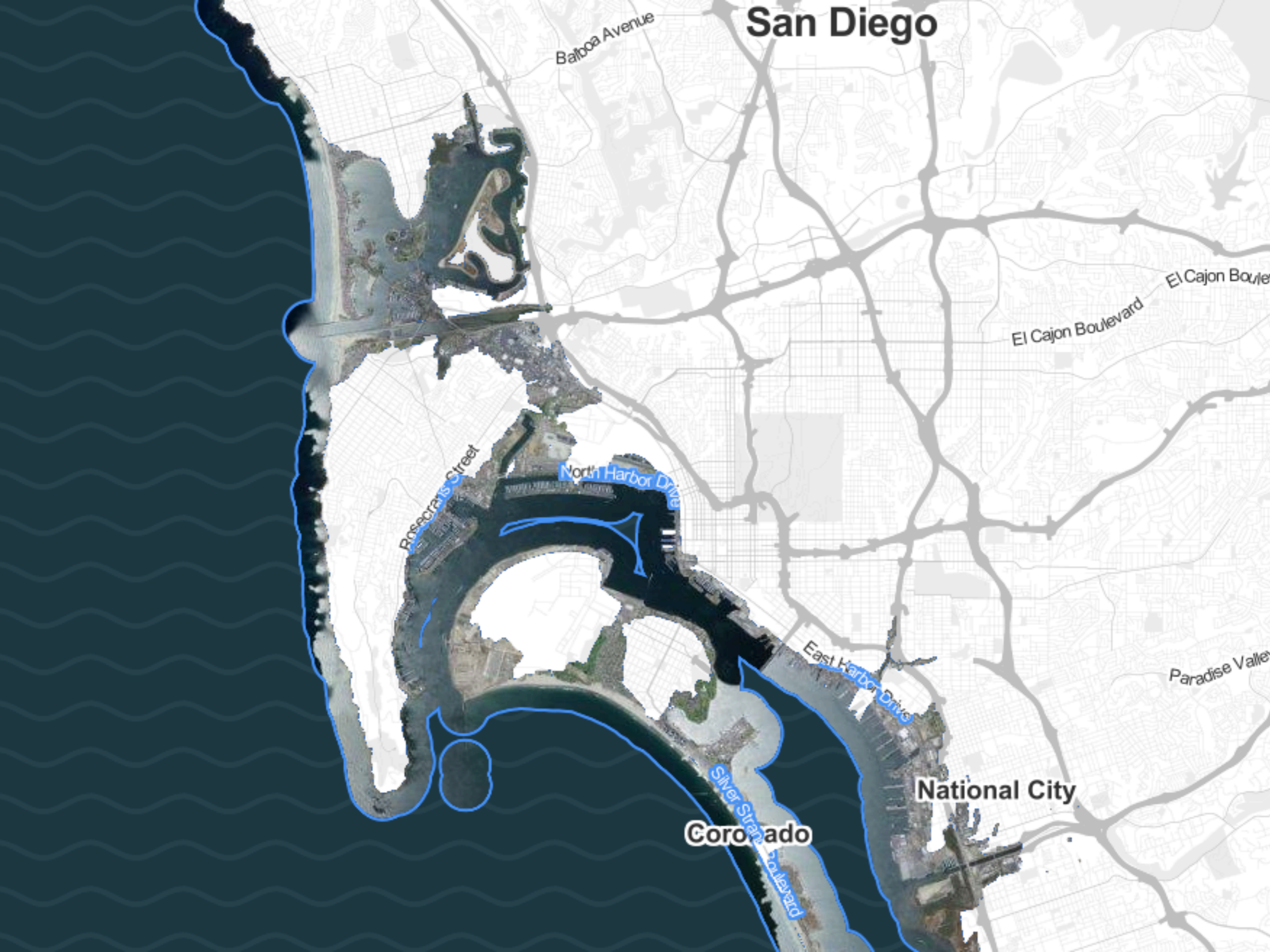
A map of the San Diego coastline. The ocean is on the left, with a blue wavy pattern. The coastline is highlighted in a darker blue. The land area is light gray with a network of roads. Labels for 'San Diego', 'National City', 'Chula Vista', and 'Imperial Beach' are placed on the map. 'San Diego' is at the top, 'National City' is in the middle, 'Chula Vista' is below it, and 'Imperial Beach' is at the bottom. The labels are in a bold, black, sans-serif font.

San Diego

National City

Chula Vista

Imperial Beach



San Diego

Balboa Avenue

El Cajon Boulevard

Rosecrans Street

North Harbor Drive

East Harbor Drive

Paradise Valley

National City

Coronado

Silver Strand Boulevard



West Mission Bay Drive

Ingraham Street

Sea World Drive

Sea World Drive

Sea World Drive

Sea World Drive

Friars R

Sunset Cliffs Boulevard

Nimitz Boulevard

West Point Loma Boulevard

Voltaire Street

Rosecrans Street

Boulevard

Nimitz

Field Papers

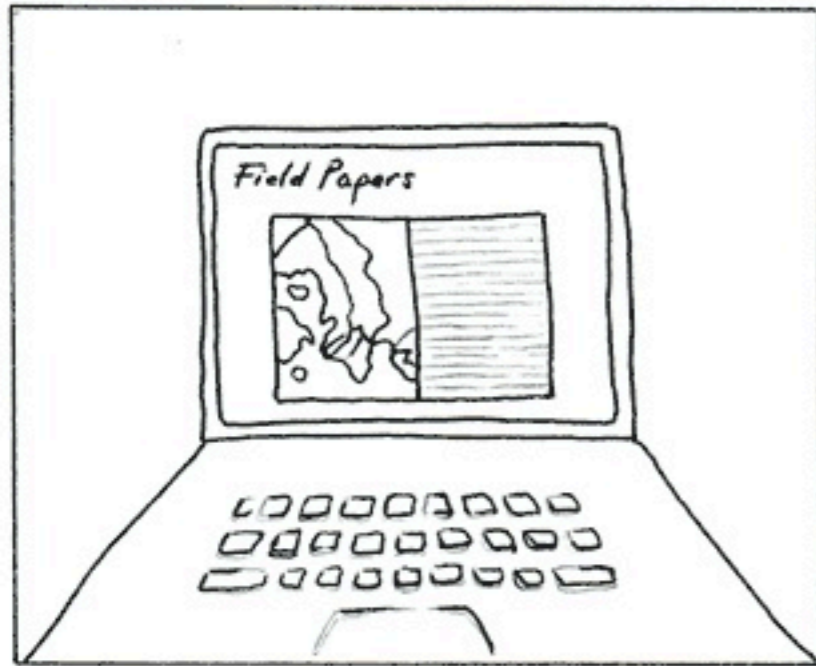
MAKE
an atlas to print

UPLOAD
pages you've marked

WATCH
recent activity

LOG IN
or create an account

Welcome to Field Papers



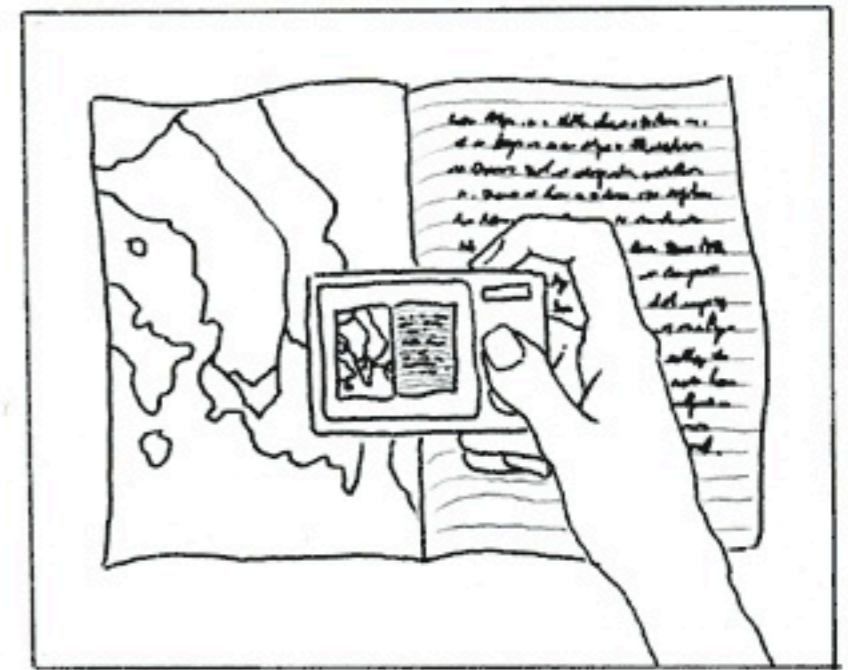
Make yourself an Atlas.

Print out anywhere in the world.



Take it into the field.

Scribble on it, draw things, make notes.

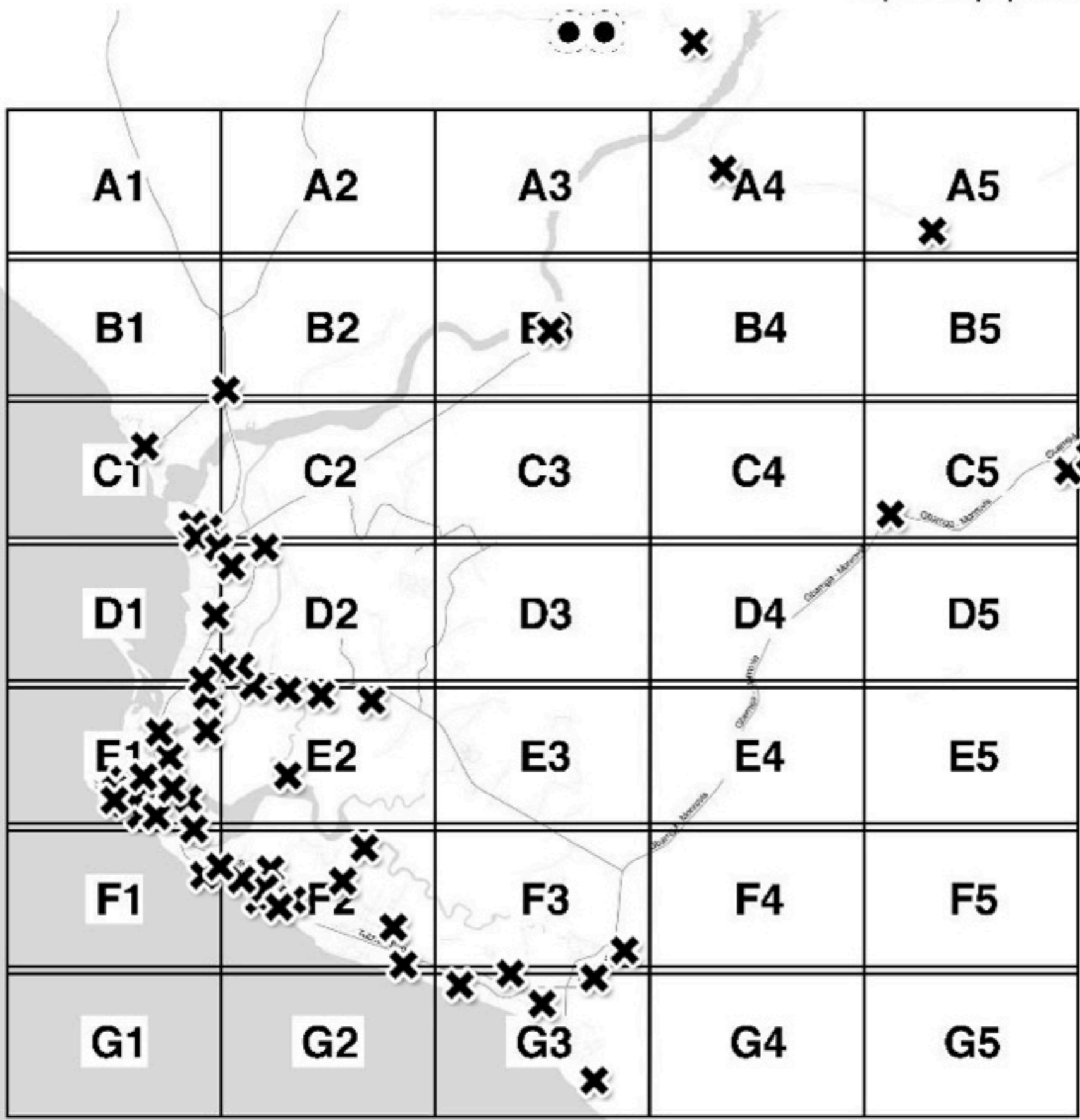


Take pictures of your notes.

[Upload](#) pages you've photographed.

Field Papers is built by [Stamen Design](#).

Map data [CC-BY-SA OpenStreetMap](#), [Toner](#) by Stamen, [Bing](#) by Microsoft, or a combination thereof.



Roll your own maps using data from:

- NaturalEarthData.com
- OpenStreetMap

Prepare the maps in:

- QGIS, Mapnik, TileMill, etc
- Esri ArcGIS
- Adobe Illustrator
- D3.js
- Kartograph.js

Should your map be interactive?

- Web map API frameworks and viz kits

The screenshot displays the TileMill application interface. On the left is a sidebar with icons for Editor, Projects, Manual, Plugins, and Settings. The main area shows a map of Europe with a dark blue background and green city labels. A 'ZOOM 3' control is visible. On the right, the 'Control Room' window shows a code editor with the following content:

```
1 /*****  
2 * Control Room  
3 *****/  
4  
5 @base: #001420;  
6  
7 Map { background-color:@base; }  
8  
9 .water-poly { polygon-fill:@base; }  
10  
11 #land::glow-inner[zoom>0] {
```

Below the code editor is a dark banner with the text 'Download TileMill for Mac OS X' and links for 'Wrong OS?', 'Linux', and 'Windows'. A green box contains the instruction: 'Extract this archive and drag TileMill to your Applications folder.' To the right of this box is a download button labeled 'TileMill-0.9.0.zip' with a size of '62.3 MB' and a download icon. At the bottom of the banner are links for 'Installing', 'Upgrade notes', 'Changelog', 'Manual', and 'Support'.

Layers + Add layer X

- #cities
- #country-labels
- #subnational_boundaries
- #map-units
- #international_boundaries

TileMill is an application for making beautiful maps. Whether you're a journalist, web designer, researcher, or seasoned cartographer, TileMill is the design studio you need to create compelling, interactive maps.

Questions?

Presentation

kelso.it/x/ngs2012

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kelso.it/blog

big ideas worth pursuing
stamen desian